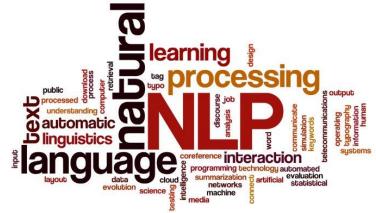
University of Ljubljana, Faculty of Computer and Information Science

Natural language processing



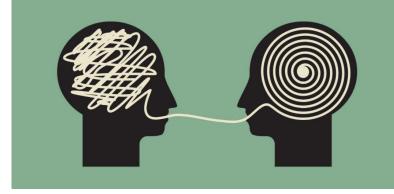
Prof Marko Robnik-Šikonja Intelligent Systems, Edition 2023

Topic overview



- understanding language and intelligence
- text preprocessing and linguistic analysis
- components of modern NLP
 - text representations
 - information retrieval
 - similarity of words and documents
 - Ianguage and graphs
 - Iarge language models
- practical use of NLP:
 - sentiment analysis,
 - paper recommendations
 - summarization

Understanding language



A grand challenge of (not only?) artificial intelligence

Who can understand me? Myself I am lost Searching but cannot see Hoping no matter cost Am I free? Or universally bossed?

Not just poetry, what about instructions, user manuals, newspaper articles, seminary works, internet forums, twits, legal documents, i.e. license agreements, etc.

An example: rules

Article 18 of FRI Study Rules and Regulations

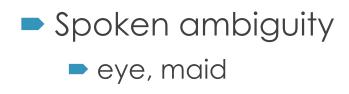
Taking exams at an earlier date may be allowed on request of the student by the Vice-Dean of Academic Affairs with the course convener's consent in case of mitigating circumstances (leaving for study or placement abroad, hospitalization at the time of the exam period, giving birth, participation at a professional or cultural event or a professional sports competition, etc.), and if the applicant's study achievements in previous study years are deemed satisfactory for such an authorization to be appropriate.

Understanding NL by computers

- Understanding words, syntax, semantics, context, writer's intentions, knowledge, background, assumptions, bias ...
- Doesn't seem that LLM do it, though they generate excellent text output
- Ambiguity in language
 - Newspaper headlines intentional ambiguity :)
 - Juvenile court to try shooting defendant
 - Kids make nutritious snacks
 - Miners refuse to work after death
 - Doctor on Trump's health: No heart, cognitive issues

Ambiguity

- I made her duck.
- Possible interpretations:
 - I cooked waterfowl for her.
 - I cooked waterfowl belonging to her.
 - I created the (plaster?) duck she owns.
 - I caused her to quickly lower her head or body.
 - I waved my magic wand and turned her into undifferentiated waterfowl.



Disambiguation in syntax and semantics

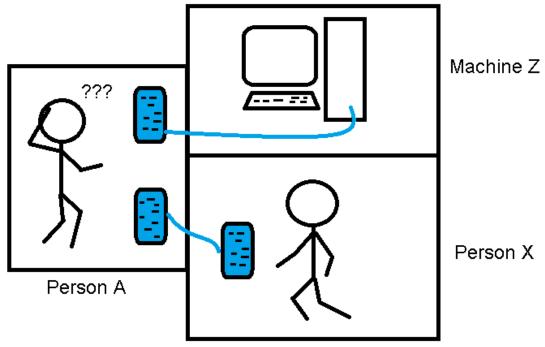
in syntax

- The girl told the story cried.
- John went to the bank.
- Put the box on the table in the kitchen.
- Bring your old car seat to be recycled.
- Search engine queries: natural language processing, jaguar, Paris,
- POS tagging, word sense disambiguation

Understanding language as (artificial) intelligence test

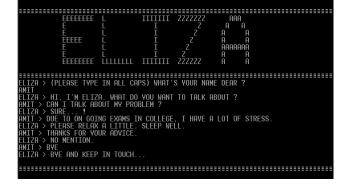
The system understanding natural language on human level should contain a large portion of human knowledge and would achieve the most important goals of artificial intelligence. Its response would be indistinguishable from human's.

Turing test



- Turing test, Loebner prize, CYC, ELISA, ALLICA, chatterbot, VIDA, TIA, Siri (knowledge recognition, context detection, web service recommendation)
- Seems that LLMs can pass it, are they intelligent
- The question if mimicking human skills is sufficient

ELIZA



- ELIZA (Weizenbaum, 1966)
- Limited conversation (Rogerian psyhiatrist)

User: You are like my father in some ways.

ELIZA: What resemblance do you see?

User: You are not very aggressive but I think you don't want me to notice that.

ELIZA: What makes you think I am not aggressive? User: You don't argue with me.

- ELIZA: Why do you think I don't argue with you? User: You are afraid of me.
- ELIZA: Does it please you to believe I am afraid of you?

GPT-3 regressive language model as a chatbox

the example is cherry-picked

Q: What is your favorite animal? A: My favorite animal is a dog.

Q: Why? A: Because dogs are loyal and friendly.

Q: What are two reasons that a dog might be in a bad mood? A: Two reasons that a dog might be in a bad mood are if it is hungry or if it is hot.

Q: How many eyes does a giraffe have? A: A giraffe has two eyes.

Q: How many legs does a frog have?A: A frog has four legs.

Q: Are there any animals with three legs? A: No, there are no animals with three legs.

Q: Why don't animals have three legs?A: Animals don't have three legs because they would fall over.

Where is NLP today?

- active research area with many commercial applications
 - speech recognition and synthesis
 - automatic reply engines
 - machine translation
 - text summarization
 - question answering
 - language generation
 - interface to databases
 - intelligent search and information extraction
 - sentiment detection
 - semantic analysis: e.g. role labelling,
 - named entity recognition and linking
 - categorization, classification documents, messages, twits, etc.
 - cross-lingual approaches
 - multi modal approaches (text + images, text + video)
 - attempt to get to artificial general intelligence (AGI) through "foundation models"
 - many (open-source) tools and language resource
 - prevalence of deep neural network approaches (transformers)

Recommended literature

- Jurafsky, Daniel and James Martin (2023): Speech and Language Processing, 3rd edition in progres, almost all parts are available at authors' webpages <u>https://web.stanford.edu/~jurafsky/slp3/</u>
- Steven Bird, Ewan Klein, and Edward Loper. Natural Language Processing with Python. O'Reilly, 2009
 - a free book accompanying NLTK library, regularly updated
 - Python 3, <u>http://www.nltk.org/book/</u>
- Coursera
 - several courses, e.g., Stanford NLP with DNN

Historically two approaches

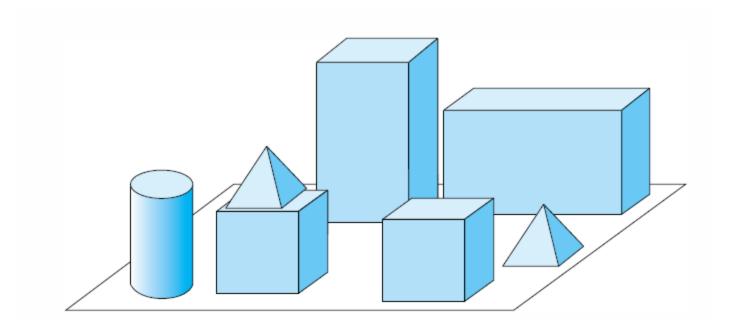
symbolical

- ,,Good Old-Fashioned Al''
- empirical
 - Statistical, text corpora
- Merging both worlds: injecting symbolical knowledge into DNNs

How it all started?

- micro worlds
- example: SHRDLU, world of simple geometric objects
 - What is sitting on the red block?
 - What shape is the blue block on the table?
 - Place the green pyramid on the red brick.
 - Is there a red block? Pick it up.
 - What color is the block on the blue brick? Shape?

Micro world: block world, SHRDLU (Winograd, 1972)



Linguistic analysis 1/2

Linguistic analysis contains several tasks: recognition of sounds, letters, word formation, syntactic parsing, recognizing semantic, emotions. Phases:

- Prosody the patterns of stress and intonation in a language (rhythm and intonation)
- Phonology systems of sounds and relationships among the speech sounds that constitute the fundamental components of a language
- Morphology the admissible arrangement of sounds in words; how to form words, prefixes and suffixes ...
- Syntax the arrangement of words and phrases to create well-formed sentences in a language

Linguistic analysis 2/2

 Semantics - the meaning of a word, phrase, sentence, or text

Pragmatics - language in use and the contexts in which it is used, including such matters as deixis (words whose meaning changes with context, e.g., I he, here, there, soon), taking turns in conversation, text organization, presupposition, and implicature

Can you pass me the salt? Yes, I can.

- Knowing the world: knowledge of physical world, humans, society, intentions in communications ...
- Limits of linguistic analysis, levels are dependent

Classical approach to text processing

- text preprocessing
- 1. phase: syntactic analysis
- 2. phase: semantic interpretation
- 3. phase: use of world knowledge

In the neural approach, the preprocessing remains (but is simpler) the other three phases are merged into DNN

Basic tools for text preprocessing

document → paragraphs → sentences → words
 (→ (subword) tokens)

In linguistic analysis also

- words and sentences ← lemmatization, POS tagging
- named entity recognition,

Words and sentences

- sentence delimiters punctuation marks and capitalization are insufficient
- E.g., remains of 1. Timbuktu from 5c BC, were discovered by dr. Barth.
- Lexical analysis (tokenizer, word segmenter), not just spaces
 - 1,999.00€ or 1.999,00€!
 - Ravne na Koroškem
 - Lebensversicherungsgesellschaft
 - Port-au-prince
 - Generalstaatsverordnetenversammlungen
- Rules, regular expressions, statistical models, dictionaries (of proper names), neural networks, manually segmented datasets

Lemmatization

- Lemmatization is the process of grouping together the different inflected forms of a word so they can be analyzed as a single item.
- walk is the lemma of 'walk', 'walked', 'walks', 'walking
- Lemmatization difficulty is language dependent i.e., depends on morphology
- Requires dictionary or lexicon for lookup go, goes, going, gone, went jaz, mene, meni, mano
- Ambiguity resolution may be difficult

Meni je vzel z mize (zapestnico).

 Uses rules, dictionaries, neural networks, manually labelled datasets

Stemming – a quick and imprecise solution to many wordforms

- Stemming is the process of reducing inflected (or sometimes derived) words to their word stem, base or root form.
- The stem need not be identical to the morphological root of the word and may not even be a valid word.
- Stemmer operates on a single word without knowledge of the context, and therefore cannot discriminate between words which have different meanings depending on part of speech; Example: meeting; a lemma depends on the context and is to meet or a meeting
- cat is the stem of cats, catlike, and catty
- fish: fishing, fished, and fisher
- argu: argue, argued, argues, arguing, argus (by Porter algorithm)
- Use of rules, e.g., Porter algorithm
- Quick solutions and heuristics, in English just remove suffixes: ing, -ation, -ed, …

POS tagging

- assigning the correct part of speech (noun, verb, etc.) to words
- helps in recognizing phrases and names
- Use rules, machine learning models, manually labelled datasets

An example:

Text analyzer for Slovene, i.e. morphosyntactical tagging, available at <u>https://orodja.cjvt.si/oznacevalnik/slv/</u>

Nekega dne sem se napotil v naravo. Že spočetka me je žulil čevelj, a sem na to povsem pozabil, ko sem jo zagledal. Bila je prelepa. Povsem nezakrita se je sončila na trati ob poti. Pritisk se mi je dvignil v višave. Popoln primerek kmečke lastovke!

- Tags are standardized, for East European languages in Multext-East specification, e.g.,
- dne; tag Somer = Samostalnik, obče ime, moški spol, ednina, rodilnik; lema: dan
- a unifying attempt: universal dependencies (UD): crosslinguistically consistent treebank annotation for many languages

Classla pipeline output

ID	Oblika	Lema	Oznaka JOS	Bes. vrsta JOS	Oblikoskladenjske lastnosti JOS	Bes. vrsta UD	Oblikoskladenjske lastnosti UD	Nadrejena pojavnica UD	Skladenjska relacija UD	Nadrejena pojavnica JOS		Udeleže vloga
# paragraph 1												
# se	ent_id 1.1	L										
# text = Nekega dne sem se napotil v naravo.												
1	Nekega	nek	Pi-msg	Pronoun	Type=indefinite Gender=masculine Number=singular Case=genitive	DET	Case=Gen Gender=Masc Number=Sing PronType=Ind	2	det	2	Atr	
2	dne	dan	Ncmsg	Noun	Type=common Gender=masculine Number=singular Case=genitive	NOUN	Case=Gen Gender=Masc Number=Sing	5	obl	5	AdvO	TIME
3	sem	biti	Va-r1s-n	Verb	Type=auxiliary VForm=present Person=first Number=singular Negative=no	AUX	Mood=Ind Number=Sing Person=1 Polarity=Pos Tense=Pres VerbForm=Fin	5	aux	5	PPart	
4	se	se	Pxy	Pronoun	Type=reflexive Clitic=yes	PRON	PronType=Prs Reflex=Yes Variant=Short	5	expl	5	PPart	
5	napotil	napotiti	Vmep- sm	Verb	Type=main Aspect=perfective VForm=participle Number=singular Gender=masculine	VERB	Aspect=Perf Gender=Masc Number=Sing VerbForm=Part	0	root	0	Root	
6	v	v	Sa	Adposition	Case=accusative	ADP	Case=Acc	7	case	7	Atr	
7	naravo	narava	Ncfsa	Noun	Type=common Gender=feminine Number=singular Case=accusative	NOUN	Case=Acc Gender=Fem Number=Sing	5	obl	5	AdvO	GOAL
8			Z	Punctuation		PUNCT		5	punct	0	Root	

Nekega dne sem se napotil v naravo. Že spočetka me je žulil čevelj, a sem na to povsem pozabil, ko sem jo zagledal. Bila je prelepa. Povsem nezakrita se je sončila na trati ob poti. Pritisk se mi je dvignil v višave. Popoln primerek kmečke lastovke!

1	lema	Nekega dne sem se napotil v naravo . Že spočetka me je nek dan biti se napotiti v narava že spočetka jaz biti Zn-mer Somer Gp-spe-n Zpk Ggdd-em Dt Sozet . L Rsn Zop-etk Gp-ste-n
2	lema	žulilčevelj, a semna topovsem pozabil, ko semjozagledalžulitičevelj a bitina tapovsem pozabitiko bitionzagledatiGgnd-em Somei , Vp Gp-spe-n Dt Zk-set RsnGgdd-em , Vd Gp-spe-n Zotzetk Ggdd-em
3	beseda lema oznaka	. Bilajeprelepa . Povsem nezakrita sejesončilanatratibitibitipreleppovsem nezakritsebitisončitinatrata. Gp-d-ezGp-ste-nPpnzei. RsnPpnzeiZpkGp-ste-nGgvd-ezDmSozem
4	beseda lema oznaka	ob poti . Pritisk se mi je dvignil v višave . Popoln ob pot pritisk se jaz biti dvigniti v višava popoln Dm Sozem . Somei Zpk Zop-edk Gp-ste-n Ggdd-em Dt Sozmt . Ppnmein
5		primerek kmečke lastovke ! primerek kmečki lastovka Somei Ppnzer Sozer !

TEI-XML format

```
<TEI xmlns="http://www.tei-c.org/ns/1.0">
  <text>
    <body>
      \langle s \rangle
          <w msd="Zn-mer" lemma="nek">Nekega</w>
          <S/>
          <w msd="Somer" lemma="dan">dne</w>
          <S/>
          <w msd="Gp-spe-n" lemma="biti">sem</w>
          <S/>
          <w msd="Zp-----k" lemma="se">se</w>
          \langle S/ \rangle
          <w msd="Ggdd-em" lemma="napotiti">napotil</w>
          <S/>
          <w msd="Dt" lemma="v">v</w>
          <S/>
          <w msd="Sozet" lemma="narava">naravo</w>
          <c>.</c>
          <S/>
        </s>
   •••
       </body>
  </text>
</TEI>
```

MSD tags

 Multext-East specification
 dne; tag Somer = Samostalnik, obče ime, moški spol, ednina, rodilnik; lema: dan

P	atribut	vrednost	koda	atribut	vrednost	koda
0	glagol		G	Verb		v
1	vrsta	glavni	g	Туре	main	m
		pomožni	р		auxiliary	a
2	vid	dovršni	đ	Aspect perfective		e
		nedovršni	n		imperfective	р
		dvovidski	v		biaspectual	b
3	oblika	nedoločnik	n	VForm	infinitive	n
		namenilnik	m		supine	u
		deležnik	đ		participle	р
		sedanjik	s		present	r
		prihodnjik	р		future	f
		pogojnik	g		conditional	с
		velelnik	v		imperative	m
4	oseba	prva	р	Person	first	1
		druga	đ		second	2
		tretja	t		third	3
5	število	ednina	e	Number	singular	s
		množina	m		plural	р
		dvojina	d		dual	d
6	spol	moški	m	Gender	masculine	m
		ženski	z		feminine	f
		srednji	s		neuter	n
7	nikalnost	nezanikani	n	Negative	no	n
		zanikani	d		yes	у

POS tagging in English

<u>http://nlpdotnet.com/Services/Tagger.aspx</u>

Rainer Maria Rilke, 1903 in Letters to a Young Poet

...I would like to beg you dear Sir, as well as I can, to have patience with everything unresolved in your heart and to try to love the questions themselves as if they were locked rooms or books written in a very foreign language. Don't search for the answers, which could not be given to you now, because you would not be able to live them. And the point is to live everything. Live the questions now. Perhaps then, someday far in the future, you will gradually, without even noticing it, live your way into the answer.

POS tagger output

I/PRP would/MD like/VB to/TO beg/VB you/PRP dear/JJ Sir/NNP ,/, as/RB well/RB as/IN I/PRP can/MD ,/, to/IN have/VBP patience/NN with/IN everything/NN unresolved/JJ in/IN your/PRP\$ heart/NN and/CC to/TO try/VB to/TO love/VB the/DT questions/NNS themselves/PRP as/RB if/IN they/PRP were/VBD locked/VBN rooms/NNS or/CC books/NNS written/VBN in/IN a/DT very/RB foreign/JJ language/NN ./.

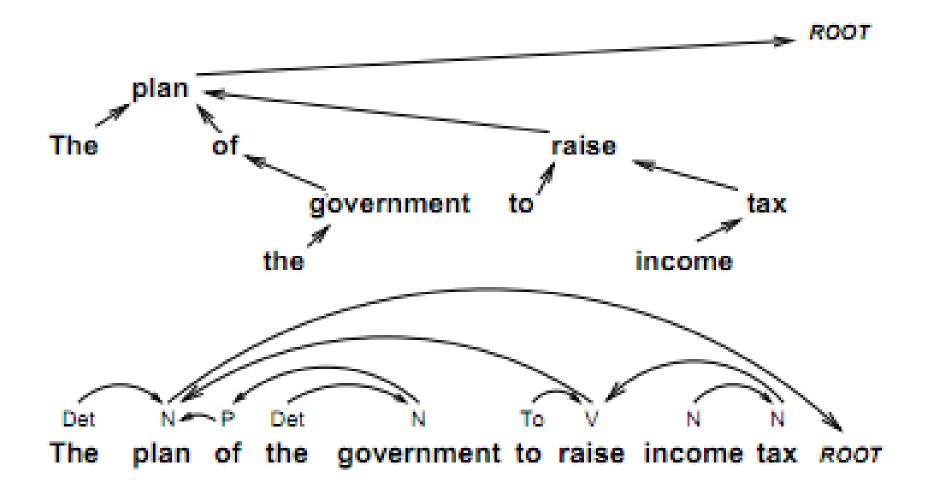
Named entity recognition (NER)

- NATO Secretary-General Jens Stoltenberg is expected to travel to Washington, D.C. to meet with U.S. leaders.
- [ORG NATO] Secretary-General [PER Jens Stoltenberg] is expected to travel to [LOC Washington, D.C.] to meet with [LOC U.S.] leaders.
- Named entity linking (NEL) also named entity disambiguation – linking to a unique identifier, e.g. wikification jaguar, Paris, London, Dunaj

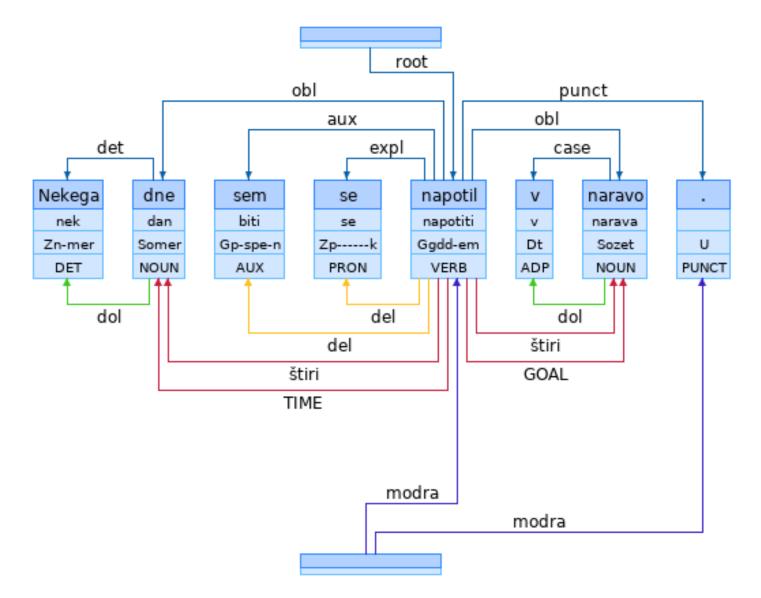
Grammars

- Many tools: NLTK in python, prolog, etc.
- Grammars exist only for a few languages
- Ambiguity, several parsing trees
- Dependecy parsing is much more widespread

Dependency parser (tree bank)



Dependeny parsing example



Example of a grammar

While hunting in Africa, I shot an elephant in my pajamas.

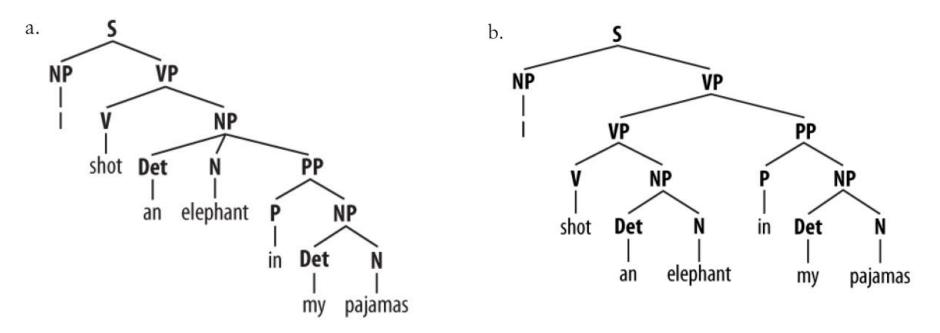
S=sentence, N=noun, , P=preposition, V=verb, NP=noun phrase, VP=verb phrase, PP=propositional phrase Det=determiner

```
groucho_grammar = nltk.parse_cfg("````
... S -> NP VP
... PP -> P NP
... NP -> Det N | Det N PP | 'I'
... VP -> V NP | VP PP
... Det -> 'an' | 'my'
... N -> 'elephant' | 'pajamas'
... V -> 'shot'
... P -> 'in'
... """)
```

Two parsing trees

>>> sent = ['l', 'shot', 'an', 'elephant', 'in', 'my', 'pajamas']
>>> parser = nltk.ChartParser(groucho_grammar)
>>> trees = parser.nbest_parse(sent)

- >>> for tree in trees:
- ... print tree



How an elephant got into my pajamas I'll never know.

Linguistic analysis: 1. phase of text understanding – syntax analysis

Find syntactical structure

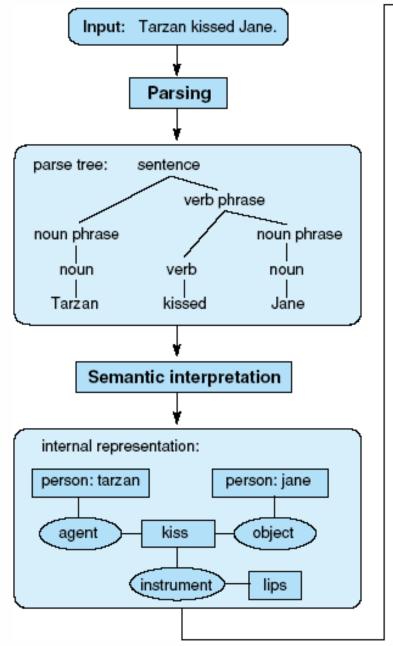
- part-of-speech (POS) tagging (noun, verb, preposition, ...)
- The role in the sentence (subject, object, predicate)
- The result is mostly presented in a form of a parse tree.
- Needed: syntax, morphology, and some semantics.

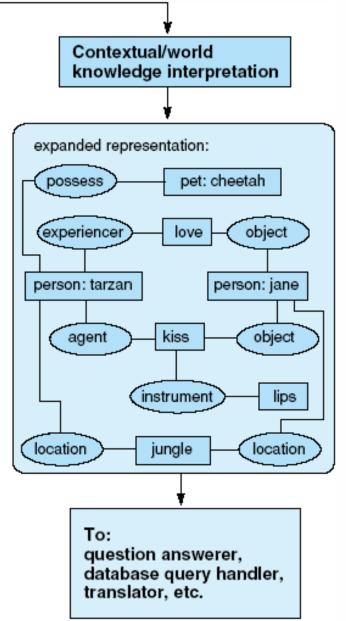
Linguistic analysis: 2. phase - interpretation

- Knowledge of word meaning and their language use
- Result: conceptual graphs, frames, logical program
- Check semantics

Linguistic analysis: 3. phase of text understanding: use of world knowledge

- Extend with background knowledge
- Consider the purpose of the system: summarization, database interface ...
- Cyc and openCyc present ontology and knowledge base of everyday common-sense knowledge, e.g., "Every tree is a plant" and "Plants die eventually"
- process incrementally, adding meaning of previous sentences





Basic language resources: corpora

- Statistical natural language processing list of resources <u>http://nlp.stanford.edu/links/statnlp.html</u>
- Opus <u>http://opus.nlpl.eu/</u> multilingual parallel corpora, e.g., DGT JRC-Acqui 3.0, Documents of the EU in 22 languages
- Slovene language corpora GigaFida, ccGigaFida, KRES, ccKres, GOS, Artur, JANES, KAS, Trendi
- The main Slovene language resources
 - http://www.clarin.si
 - https://github.com/clarinsi
 - http://www.cjvt.si/
 - https://www.slovenscina.eu/
- WordNet, SloWNet, sentiWordNet, …
- Thesaurus <u>https://viri.cjvt.si/sopomenke/slv/</u>
- Dictionaries: SSKJ2, FRAN (not really useful)

WordNet is a database composed of synsets:

synonyms, hypernyms hyponyms, meronyms, holonyms, etc.

Word to search for: mercy	Search WordNet				
Display Options: (Select option to change) Key: "S:" = Show Synset (semantic) relat	Change tions, "W:" = Show Word (lexical) relations				
Display options for sense: (gloss) "an example sentence"					

Noun

- <u>S:</u> (n) <u>clemency</u>, <u>mercifulness</u>, **mercy** (leniency and compassion shown toward offenders by a person or agency charged with administering justice) "he threw himself on the mercy of the court"
- <u>S:</u> (n) mercifulness, mercy (a disposition to be kind and forgiving) "in those days a wife had to depend on the mercifulness of her husband"
- <u>S:</u> (n) mercifulness, mercy (the feeling that motivates compassion)
 - <u>direct hyponym</u> / <u>full hyponym</u>
 - <u>S:</u> (n) <u>forgiveness</u> (compassionate feelings that support a willingness to forgive)
 - <u>direct hypernym</u> / <u>inherited hypernym</u> / <u>sister term</u>
 - <u>S:</u> (n) <u>compassion</u>, <u>compassionateness</u> (a deep awareness of and sympathy for another's suffering)
 - derivationally related form
 - <u>W:</u> (adj) <u>merciful</u> [Related to: <u>mercifulness</u>] (showing or giving mercy) "sought merciful treatment for the captives"; "a merciful god"
- S: (n) mercy (something for which to be thankful) "it was a mercy we got out alive"
- <u>S:</u> (n) mercy (alleviation of distress; showing great kindness toward the distressed) "distributing food and clothing to the flood victims was an act of mercy"

Popular NLP applications

- document retrieval
- information extraction
- automatic speech recognition and generation
- text classification
- automatic summarization
- question answering
- sentiment analysis, emotion detection, stance detection
- machine translation,
- Ianguage generation
- comment filtering, hate speech detection, fake news detection
- topic analysis
- grammar tools
- many more

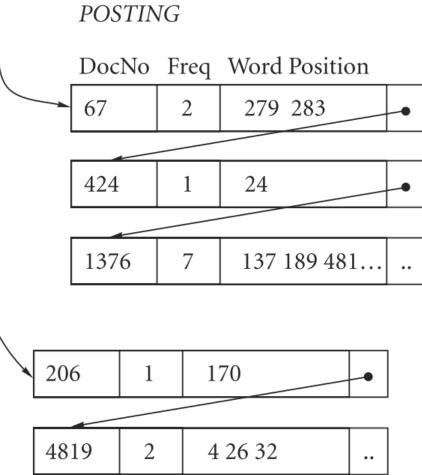
Document retrieval

- Historical: keywords
- Now: whole text search
- Organize a database, indexing, search algorithms
- input: a query (of questionable quality, ambiguity, answer quality)

Document indexing

- Collect all words from all documents, use lemmatization
- The inverted file data structure
- For each word keep
 - Number of appearing documents
 - Overall number of appearances
 - For each document
 - Number of appearances
 - Location

Token	DocCnt	FreqCnt	Head	-	
ABANDON	28	51			
ABIL	32	37	٩		PC
ABSENC	135	185			De
ABSTRACT	7	10			67
				.	



Full text search engine

- Most popular: Apache Lucene/Solr
- full-text search, hit highlighting, real-time indexing, dynamic clustering, database integration, NoSQL features, rich document (e.g., Word, PDF) handling.
- distributed search and index replication, scalability and fault tolerance.

Search with logical operators

AND, OR, NOT

- jaguar AND car jaguar NOT animal
- Some system support neighborhood search (e.g., NEAR) and stemming (!) paris! NEAR(3) fr! president NEAR(10) bush
- libraries, concordancers
- E.g-, for Slovene: <u>https://viri.cjvt.si/gigafida/</u>

Logical operator search is outdated

- Large number of results
- Large specialized incomprehensible queries
- Synonyms
- Sorting of results
- No partial matching
- No weighting of query terms

Ranking based search

Web search

- Less frequent terms are more informative
- NL input stop words, lemmatization
- Vector based representation of documents and queries (bag-of-words or dense embeddings)

Sparse vector representation: bag-of-words

An elephant is a mammal. Mammals are animals. Humans are mammals, too. Elephants and humans live in Africa.

Africa	animal	be	elephant	human	in	live	mammal	too
1	1	3	2	2	1	1	3	1

- 9 dimensional vector (1,1,3,2,2,1,1,3,1)
- In reality this is sparse vector of dimension |V| (vocabulary size in order of 10,000 dimensions)

Similarity between documents and queries in vector space.

Vectors and documents

- a word occurs in several documents
- both words and documents are vectors
- an example: Shakespeare

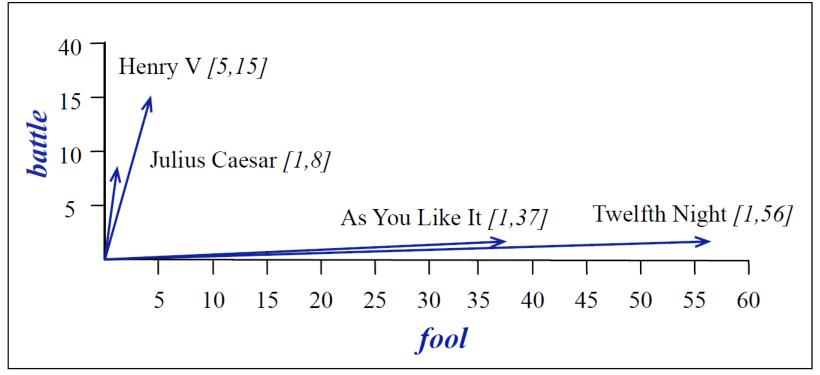
	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	1	1	8	15
soldier	2	2	12	36
fool	37	58	1	5
clown	5	117	0	0

term-document matrix, dimension |V| x |D|

- a sparse matrix
- word embedding

Vector based similarity

e.g., in two dimensional space



the difference between dramas and comedies

Document similarity

- Assume orthogonal dimensions
- Cosine similarity
- Dot (scalar) product of vectors

$$\cos(\Theta) = \frac{A \cdot B}{|A| |B|}$$

Importance of words

- Frequencies of words in particular document and overall
- inverse document frequency idf
 - \sim N = number of documents in collection
 - \sim n_b = number of documents with word b

$$idf_b = \log(\frac{N}{n_b})$$

Weighting dimensions (words)

Weight of word b in document d

$$W_{b,d} = tf_{b,d} \times idf_{b,d}$$

 $tf_{b,d}$ = frequency of term b in document d

 called TF-IDF weighting (an improvement over bagof-words)

Weighted similarity

Between query and document

$$sim(q,d) = \frac{\sum_{b} w_{b,d} \cdot w_{b,q}}{\sqrt{\sum_{b} w_{b,d}^2} \cdot \sqrt{\sum_{b} w_{b,q}^2}}$$

Ranking by the decreasing similarity

Performance measures for search

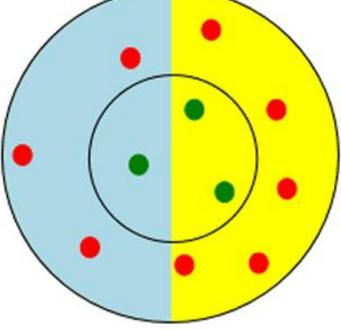
- Statistical measures
- Subjective measures
- Precision, recall
- A contingency table analysis of precision and recall

	Relevant	Non-relevant	
Retrieved Not retrieved	a c a + c = n	$b \\ d \\ b + d = N - n$	a + b = m c + d = N - m a + b + c + d = N

Precision and recall

- \sim N = number of documents in collection
- \sim *n* = number of important documents for given query *q*
- Search returns m documents including a relevant ones
- Precision P = a/m proportion of relevant document in the obtained ones
- Recall R = a/nproportion of obtained relevant documents
- Precision recall graphs

An example: low precision, low recall





Returned Results



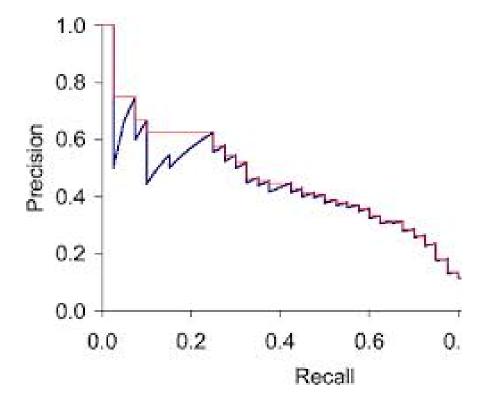
Not Returned Results



Relevant Results

Irrelevant Results

Precision-recall graphs



F-measure

combine both P and R

$$F_{\beta} = \frac{(1+\beta^2) \cdot P \cdot R}{\beta^2 P + R} \text{ for } \beta > 0$$
$$F_1 = \frac{2 \cdot P \cdot R}{P + R}$$

- Weighted precision and recall
- $\beta=1$ weighted harmonic mean
- Also used $\beta=2$ or $\beta=0.5$

Ranking measures

precision@k

proportion of relevant document in the first k obtained ones

- recall@k
 - proportion of relevant documents in the k obtained among all relevant
- F₁@k
- mean reciprocal rank

$$MRR = \frac{1}{Q} \sum_{i=1}^{Q} \frac{1}{\operatorname{rank}_{i}}$$

over Q queries,

considers only the rank of the best answer

Why dense textual embeddings?

- Best machine learning models for text, i.e. deep neural networks, require numerical input.
- Simple representations like 1-hot-encoding and bag-ofwords do not preserve semantic similarity.
- We need dense vector represenation for text elements.

banana mango

Dense vector embeddings

advantages compared to sparse embeddings:

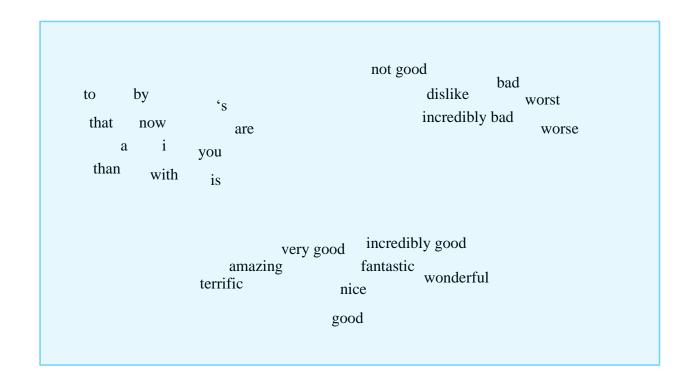
- less dimensions, less space
- easier input for ML methods
- potential generalization and noise reduction
- potentially captures synonymy, e.g., road and highway are different dimensions in BOW

the most popular approaches

- matrix based transformations to reduce dimensionality (SVD in LSA)
- neural embeddings (word2vec, Glove)
- explicit contextual neural embeddings (ELMo, BERT)
- only use an implicit representation in LLM

Meaning focused on similarity

- Each word is a vector
- Similar words are "nearby in space"



Distributional semantics



You shall know a word by the company it keeps

Firth, J. R. (1957). A synopsis of linguistic theory 1930–1955. In Studies in Linguistic Analysis, p. 11. Blackwell, Oxford.



"The meaning of a word is its use in the language" Ludwig Wittgenstein, PI #43

Neural embeddings

- neural network is trained to predict the context of words (input: word, output: context of neighboring words)
- Analogy of neural network operations with matrix operations

word2vec method

- Instead of counting how often each word w occurs near "apricot"
- Train a classifier on a binary prediction task: Is w likely to show up near "apricot"?
- We don't actually care about this task
- But we'll take the learned classifier weights as the word embeddings
- Words near apricot acts as 'correct answers' to the question "Is word w likely to show up near apricot?"
- No need for hand-labeled supervision

word2vec (skip-gram) training data

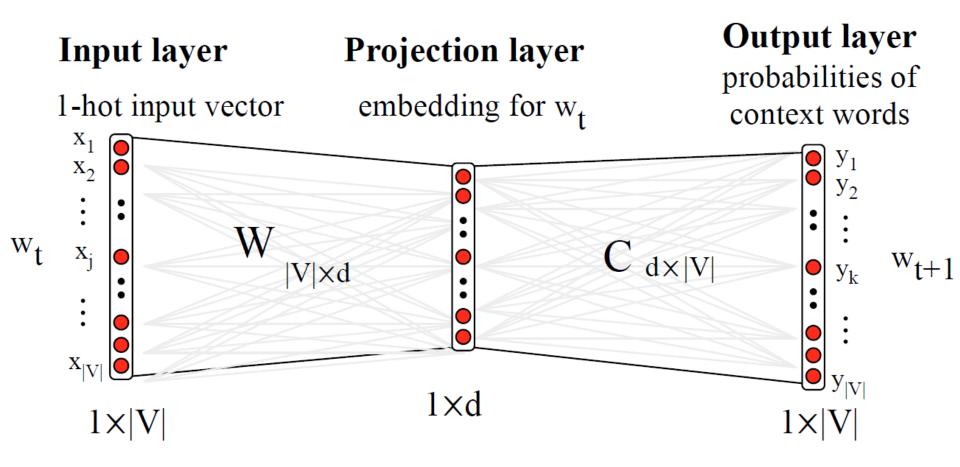
- Training sentence:
- Image: Image:

c1 c2 target c3 c4

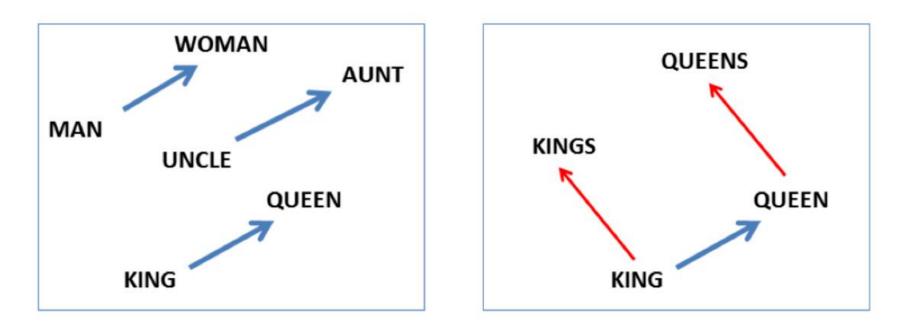
- Asssume context words are those in +/- 2 word window
- Get negative training examples randomly
- train a neural network to predict probability of a co-occurring word

74

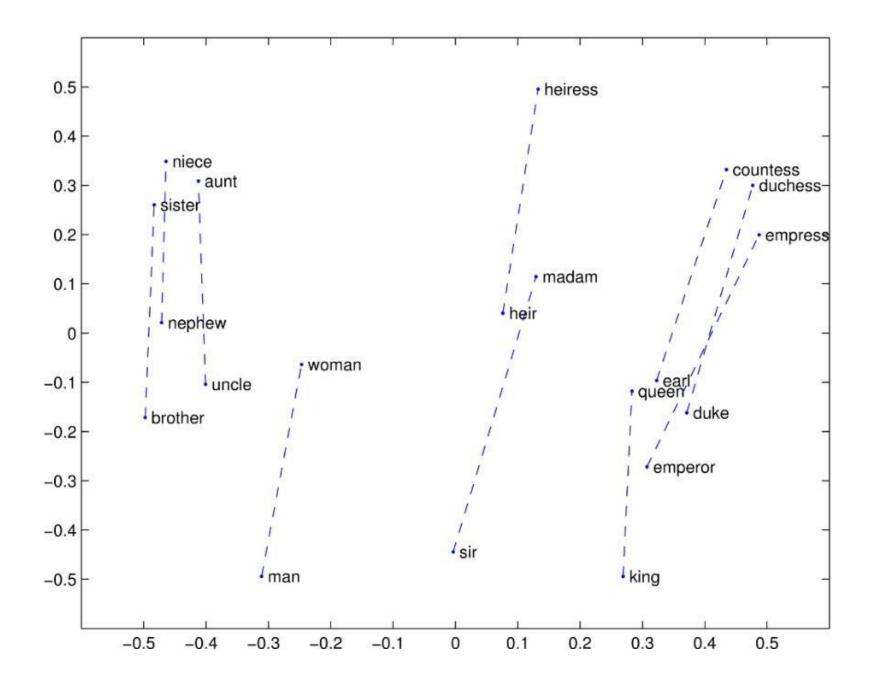
Neural network based embedding

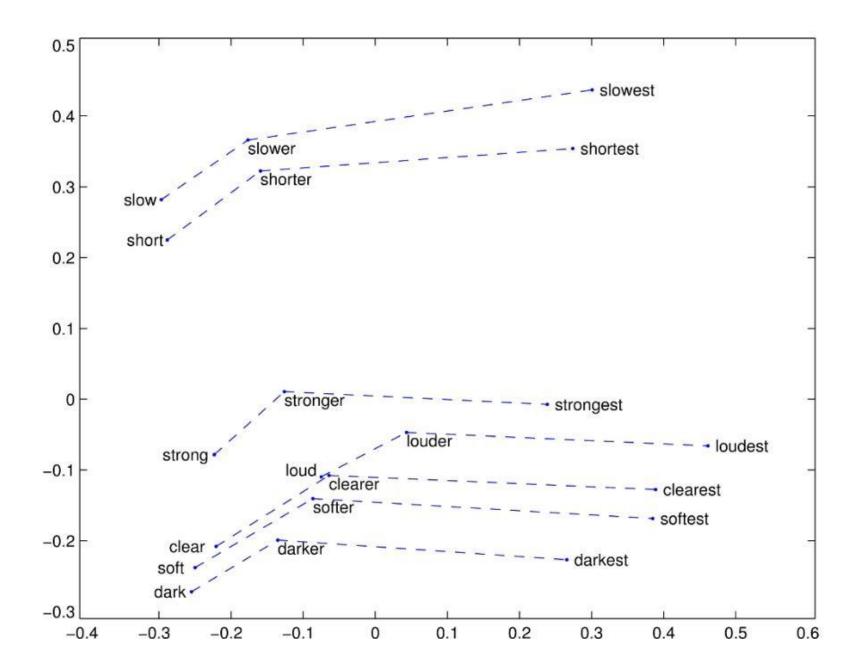


Relational similarity



vector('king') - vector('man') + vector('woman') \approx vector('queen') vector('Paris') - vector('France') + vector('Italy') \approx vector('Rome')





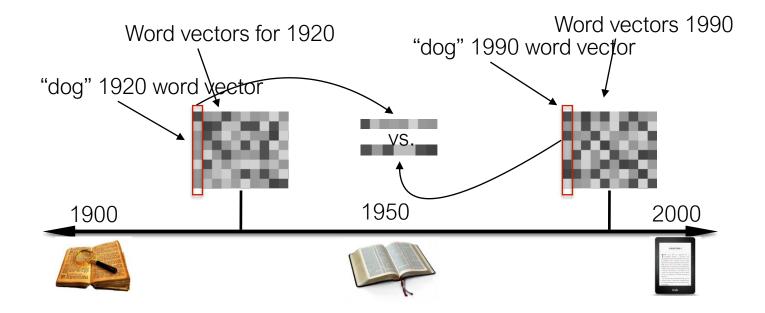
Embeddings can help study word history

Train embeddings on old books to study changes in word meaning!!



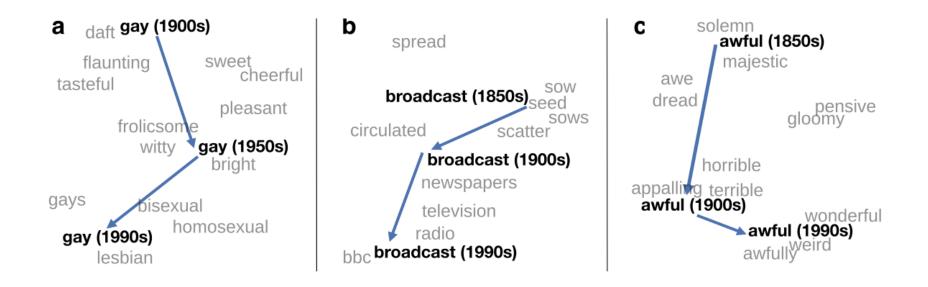
Will Hamilton

Diachronic word embeddings for studying language change



Visualizing changes

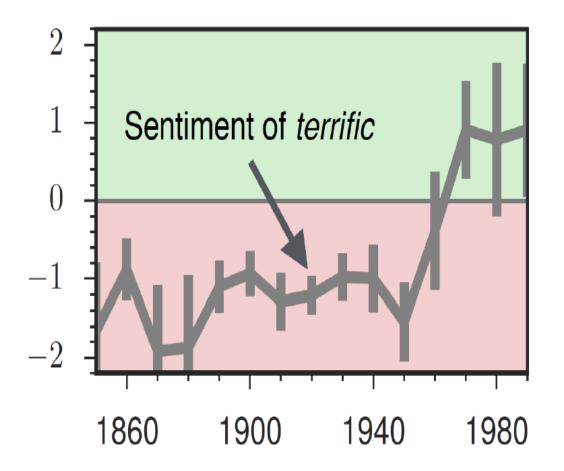
Project 300 dimensions down into 2



~30 million books, 1850-1990, Google Books data

The evolution of sentiment words

Negative words change faster than positive words



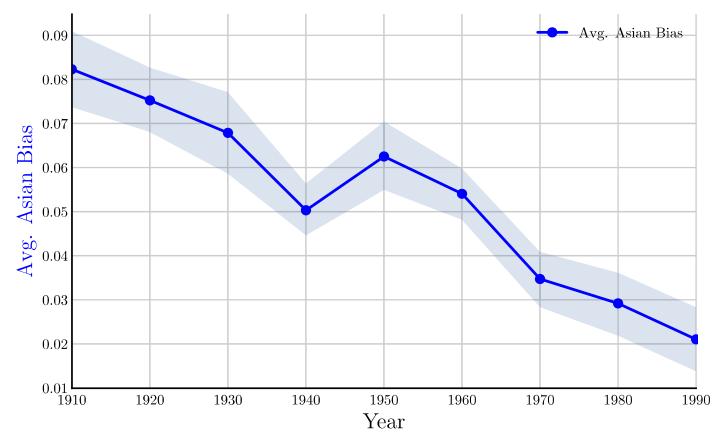
Embeddings reflect cultural bias

- Ask "Paris : France :: Tokyo : x"
 - ► x = Japan
- Ask "father : doctor :: mother : x"
 - x = nurse
- Ask "man : computer programmer :: woman : x"
 - x = homemaker

Bolukbasi, Tolga, Kai-Wei Chang, James Y. Zou, Venkatesh Saligrama, and Adam T. Kalai. "Man is to computer programmer as woman is to homemaker? debiasing word embeddings." In Advances in Neural Information Processing Systems, pp. 4349-4357. 2016.

Change in linguistic framing 1910-1990

Change in association of Chinese names with adjectives framed as "othering" (*barbaric, monstrous, bizarre*)



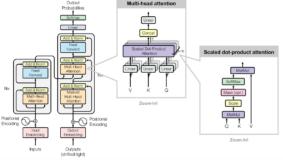
Garg, Nikhil, Schiebinger, Londa, Jurafsky, Dan, and Zou, James (2018). Word embeddings quantify 100 years of gender and ethnic stereotypes. *Proceedings of the National Academy of Sciences*, 115(16), E3635–E3644

Contextual embeddings / Large language models

- word2vec produces the same vector for a word like bank irrespective of its meaning and context
- recent embeddings take the context into account
- already established as a standard
- ELMo and BERT

pretrained neural large language models

- trained on large text corpora to capture relations in language
- finetuned to specific tasks
- publicly available
 - on/Clarin.si and HuggingFace



Uldar, M., & Robnik-Šikonja, M. (2020). High Quality ELMo Embeddings for Seven Less-Resourced Languages. In *Proceedings of the 12th Language Resources and Evaluation Conference* (pp. 4731-4738).

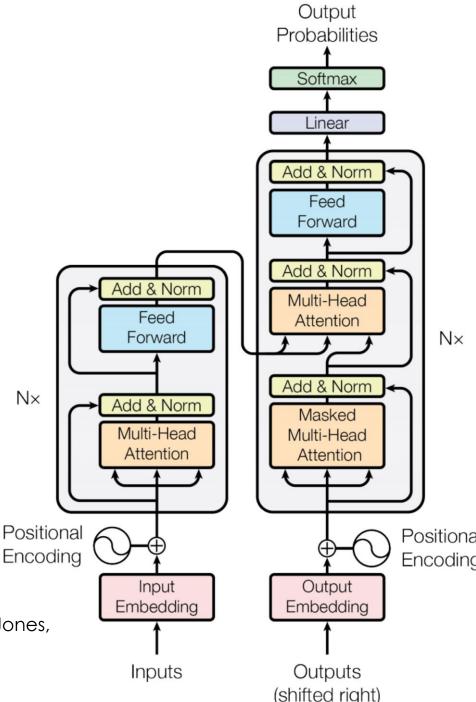
Transformer model

- currently the most successful DNN
- non-recurrent
- architecturally it is an encoder-decoder model
- fixed input length
- can be parallelized
- adapted for GPU (TPU) processing
- based on extreme use of attention

<u>https://github.com/dair-ai/Transformers-Recipe</u>

Transformer overview

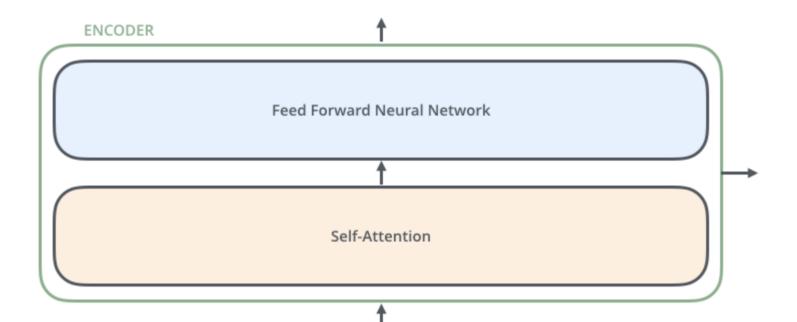
- Initial task: machine translation with parallel corpus
- Predict each translated word
- Final cost/loss/error function is standard cross-entropy error on top of a softmax classifier



Vaswani, A., Shazeer, N., Parmar, N., Uszkoreit, J., Jones, L., Gomez, A.N., Kaiser, Ł. and Polosukhin, I., 2017. <u>Attention is all you need</u>. In Advances in neural information processing systems (pp. 5998-6008).

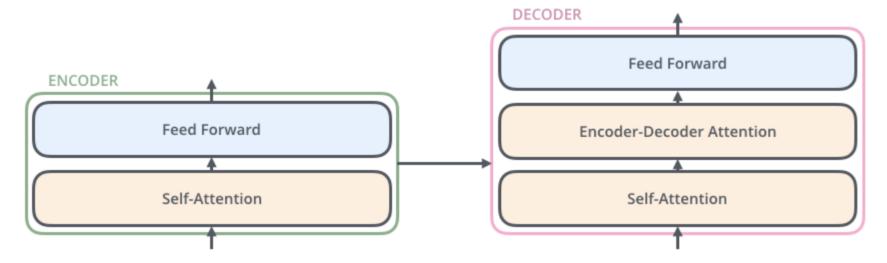
Transformer: encoder

- two layers
- no weight sharing between different encoders
- self-attention helps to focus on relevant part of input

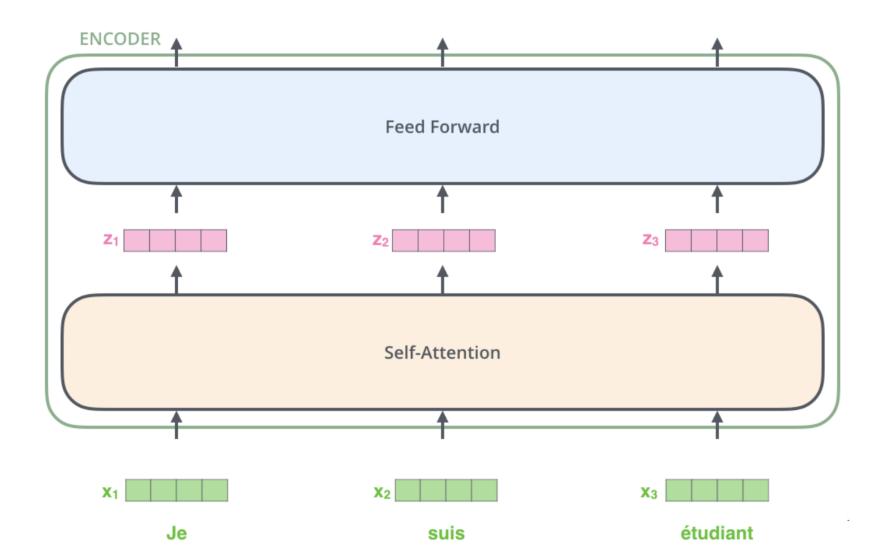


Transformer: decoder

• the same as encoder but with an additional attention layer in between, receiving input fom encoder



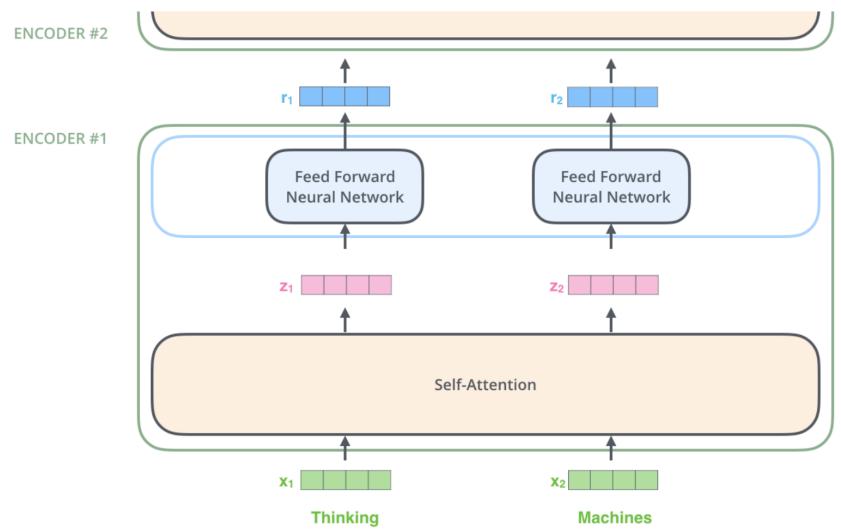
Start with embeddings



Input to transformer

- embeddings, e.g., 512 dimensional vectors (special, we will discuss that later)
- fixed length, e.g., max 128 tokens
- dependencies between inputs are only in the selfattention layer, no dependencies in feed forward layer – good for parallelization
- Let us first present the working of the transformer with illustration of the prediction

Encoding



Self-attention

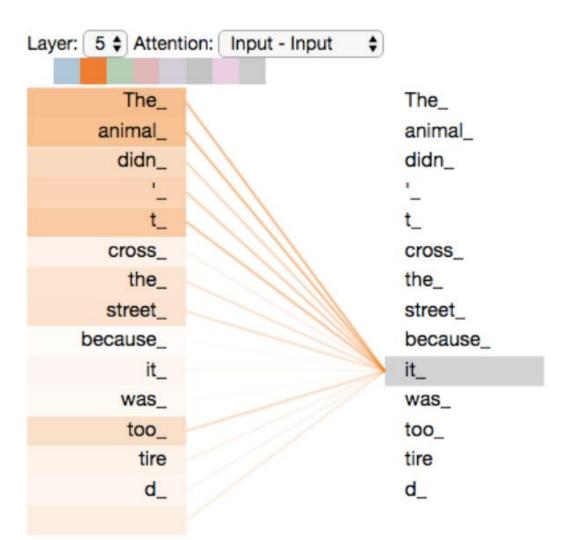
 As the model processes each word (each position in the input sequence), self-attention allows it to look at other positions in the input sequence for clues that can help lead to a better encoding for this word

"The animal didn't cross the street because it was too tired"

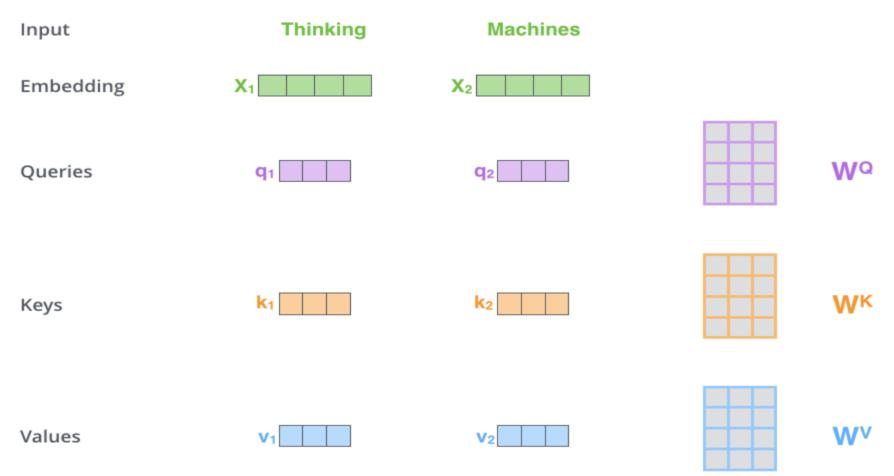
- What does "it" in this sentence refer to? Is it referring to the street or to the animal? It's a simple question to a human, but not as simple to an algorithm.
- "The animal didn't cross the street because it was too wide"
- When the model is processing the word "it", self-attention allows it to associate "it" with "animal".

Illustrating self-attention

 As we are encoding the word "it" in encoder #5 (the top encoder in the stack), part of the attention mechanism was focusing on "The Animal", and baked a part of its representation into the encoding of "it".

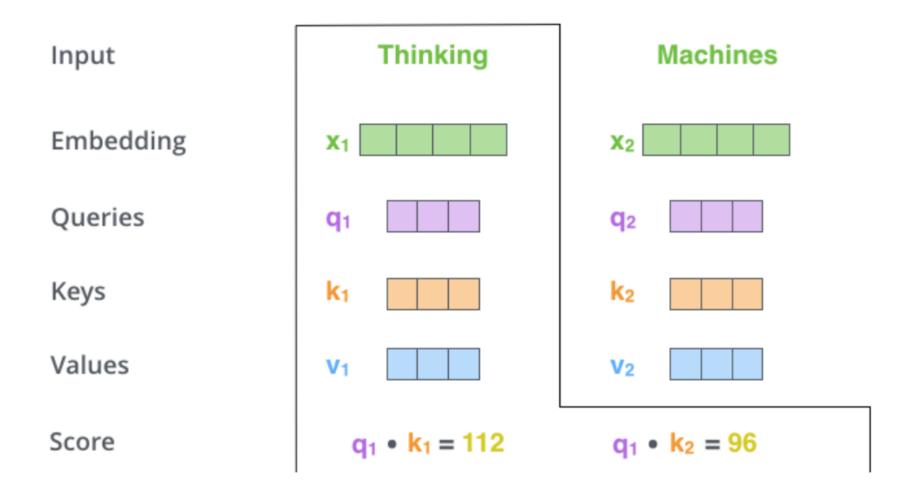


Self-attention details 1/4

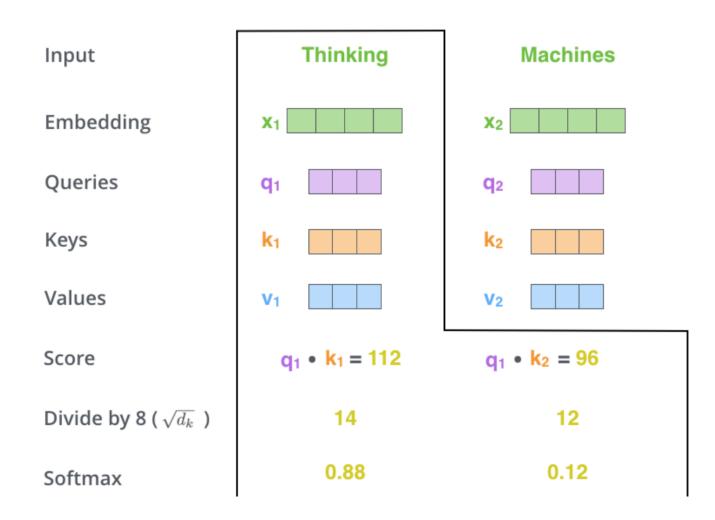


Multiplying x_1 by the W^Q weight matrix produces q_1 , the "query" vector associated with that word. We end up creating a "query", a "key", and a "value" projection of each word in the input sentence.

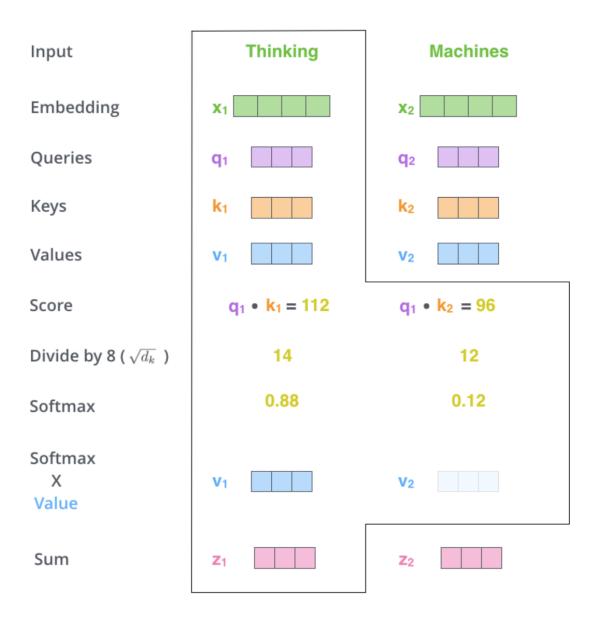
Details 2/4: scoring

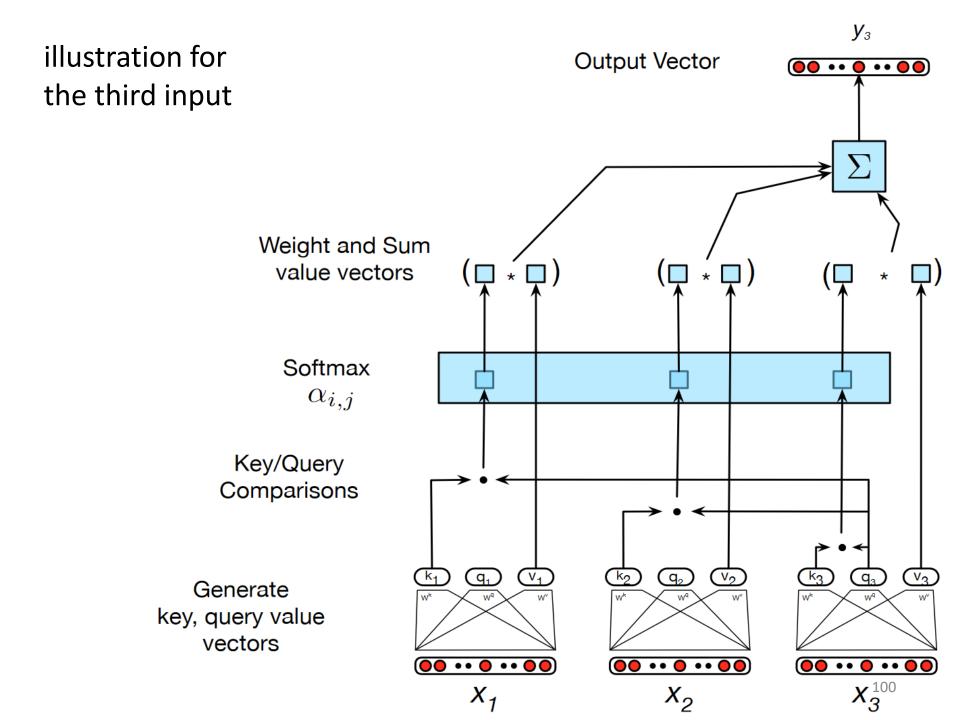


Details 3/4: normalization of scores



Details 4/4: self-attention output





Matrix calculation of self-attention 1/2

Every row in the X matrix corresponds to a word in the input sentence.

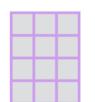
The embedding vector x (512) is larger then the q/k/v vectors (64)



Χ

Χ

Χ



WQ



Wк



×

х



Κ



=

=

Wv





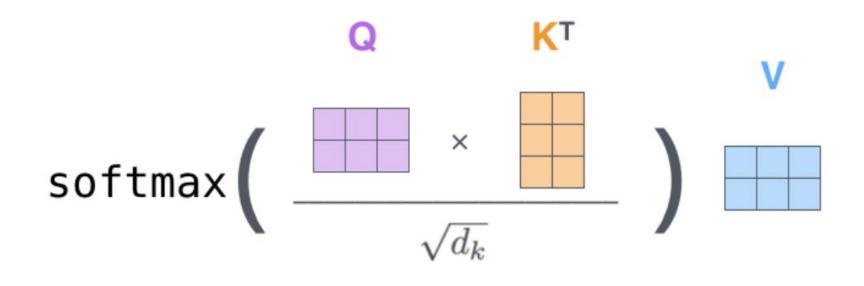
101

Matrix calculation of self-attention 2/2

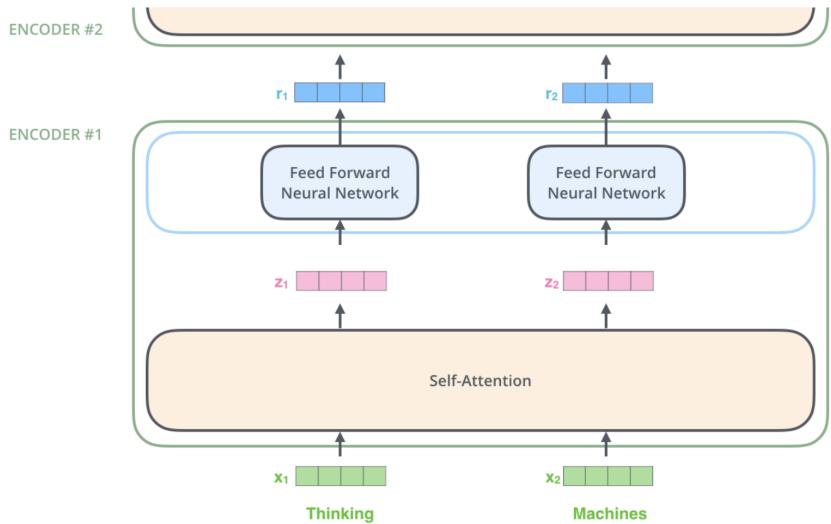
final calculation

Ζ

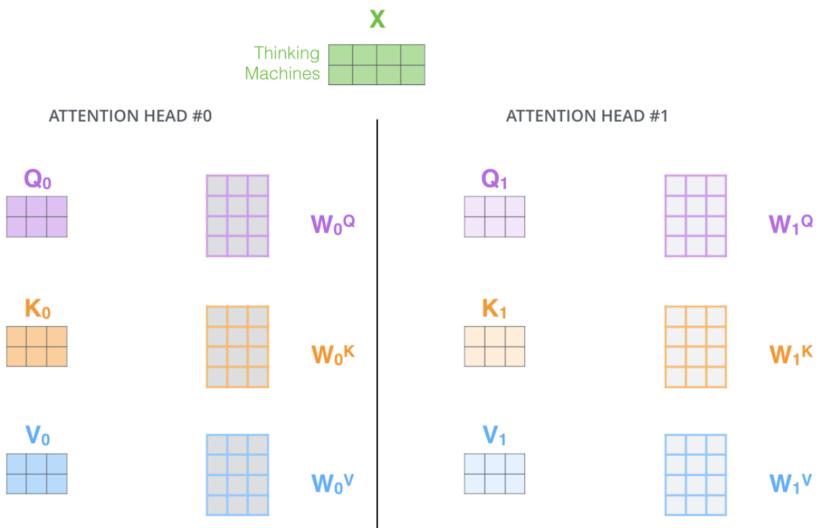
=



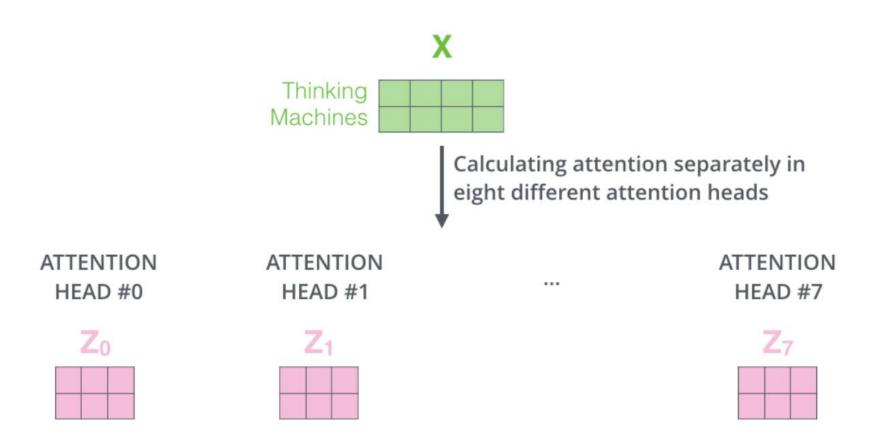
Encoding



Example: two attention heads



Example: 8 att. heads



• What to do with 8 Z matrices, the feed-forward layer is expecting a single matrix (one vector for each word). We need to condense all attention heads into one matrix.

Condensation of attention heads

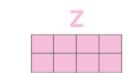
1) Concatenate all the attention heads



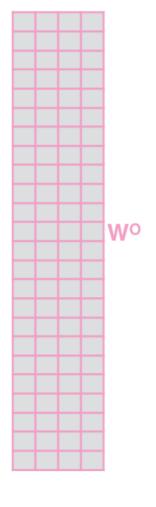
2) Multiply with a weight matrix W^O that was trained jointly with the model

Х

3) The result would be the Z matrix that captures information from all the attention heads. We can send this forward to the FFNN

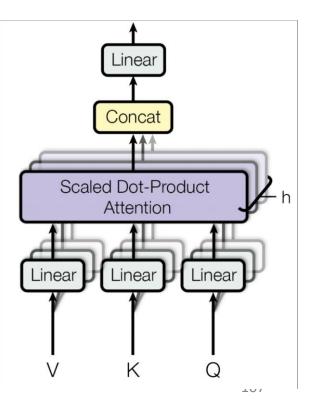


=



Computing multi-head attention

 $\begin{aligned} \text{MultiHead}(Q, K, V) &= \text{Concat}(\text{head}_1, ..., \text{head}_h) W^O \\ \end{aligned} \\ \end{aligned} \\ \end{aligned} \\ \end{aligned} \\ \begin{aligned} \text{where head}_i &= \text{Attention}(QW_i^Q, KW_i^K, VW_i^V) \end{aligned}$



Summary of self-attention

1) This is our input sentence*

2) We embed each word*

3) Split into 8 heads. We multiply X or R with weight matrices 4) Calculate attention using the resulting Q/K/V matrices

5) Concatenate the resulting Z matrices, then multiply with weight matrix W^o to produce the output of the layer

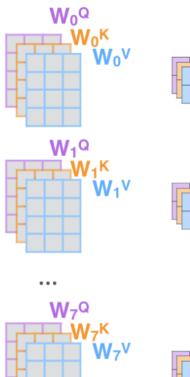




Х

* In all encoders other than #0, we don't need embedding. We start directly with the output of the encoder right below this one





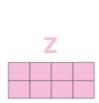


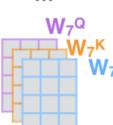


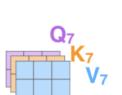




W0







. . .



...

Illustration of self-attention: 1 head

- encoder #5 (the top encoder in the stack)
- As we encode the word "it", one attention head is focusing most on "the animal", while another is focusing on "tired" -- in a sense, the model's representation of the word "it" bakes in some of the representation of both "animal" and "tired".

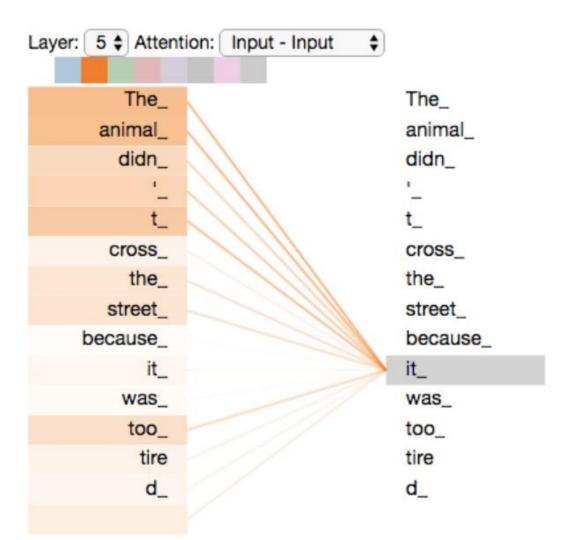
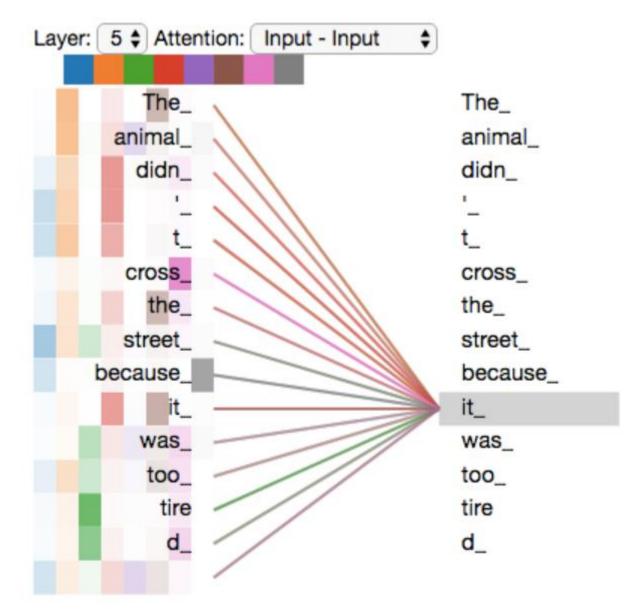
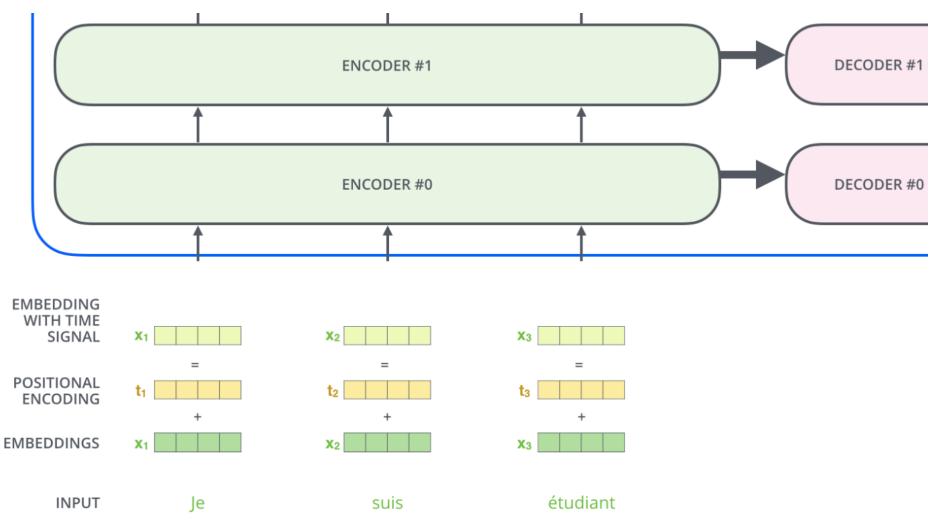


Illustration of self-attention: all heads

 all the attention heads in one picture are harder to interpret

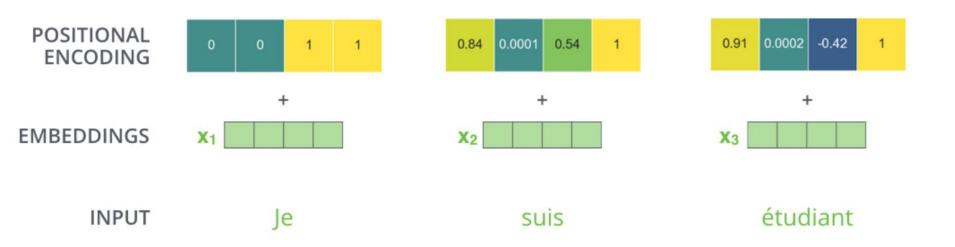


Adding position encoding

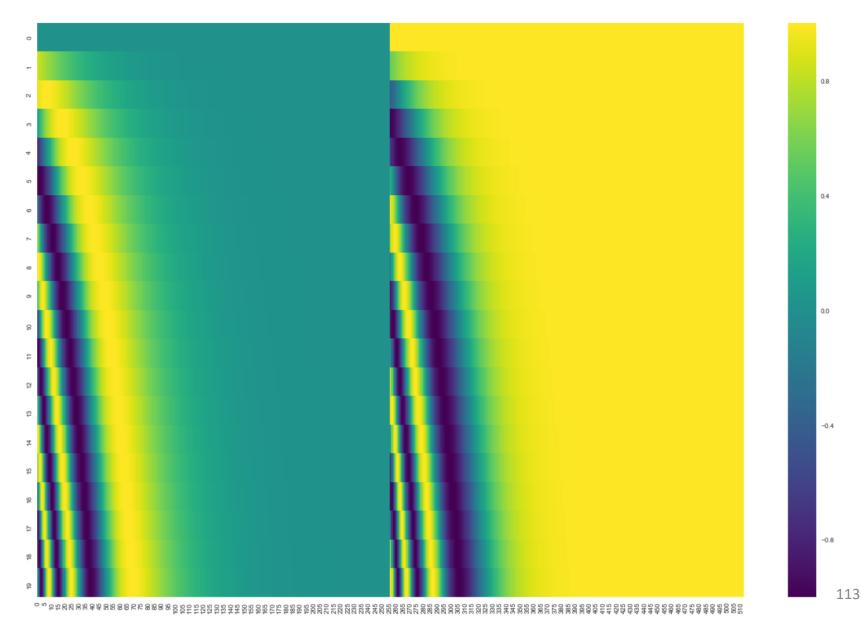


Example: encoding position

 the values of positional encoding vectors follow a specific pattern.

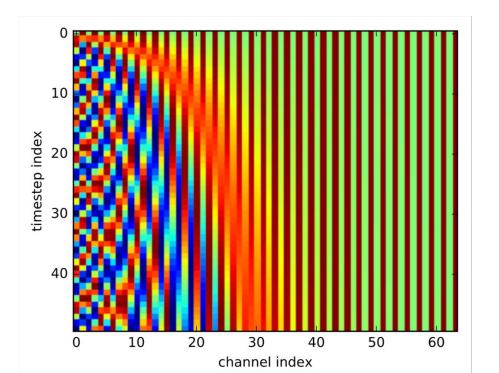


Example of positional encoding



Another positional encoding

$$PE_{(pos,2i)} = sin(pos/10000^{2i/d_{model}})$$
$$PE_{(pos,2i+1)} = cos(pos/10000^{2i/d_{model}})$$



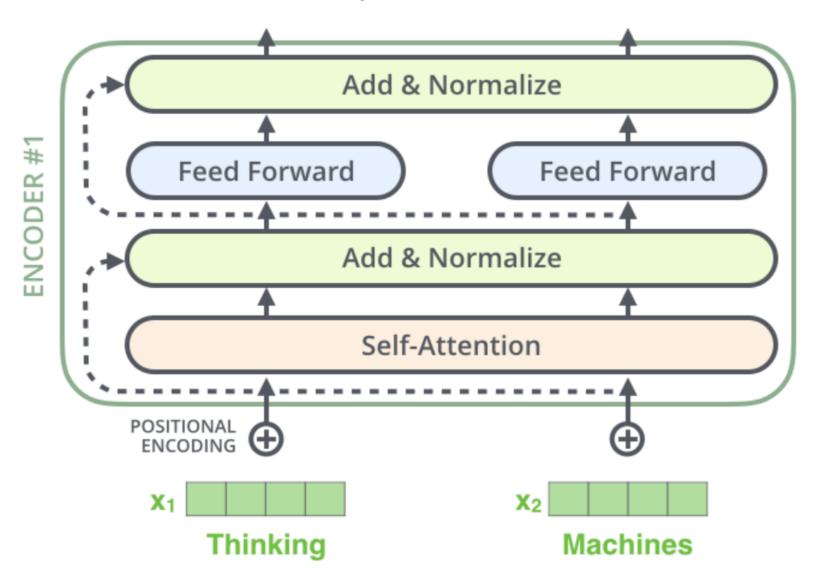
Encoder blocks

- Each block has two "sublayers"
 - Multihead attention
 - 2-layer feed-forward neural network (with ReLU)
- Each of these two steps also has a residual (short-circuit) connection and LayerNorm, i.e.:

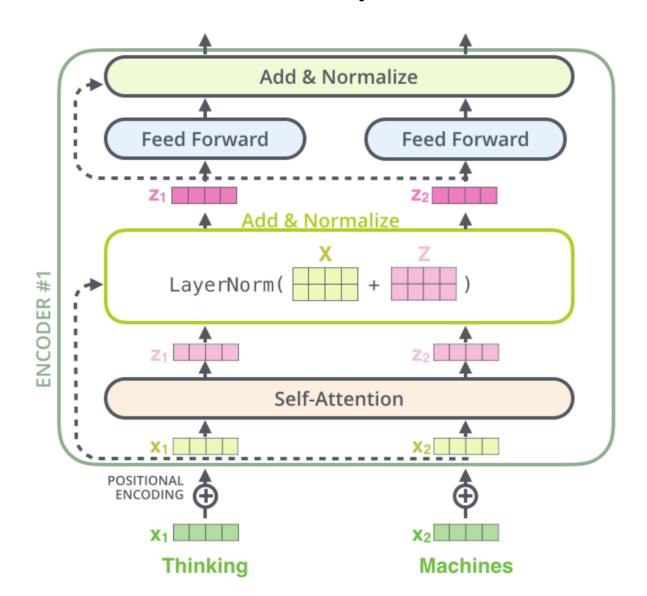
– LayerNorm(x + Sublayer(x))

	Add & Norm
	Feed
	Forward
	1
	Add & Norra
	Add & Norm
	Multi-Head
	Attention
	$\sim \rightarrow$

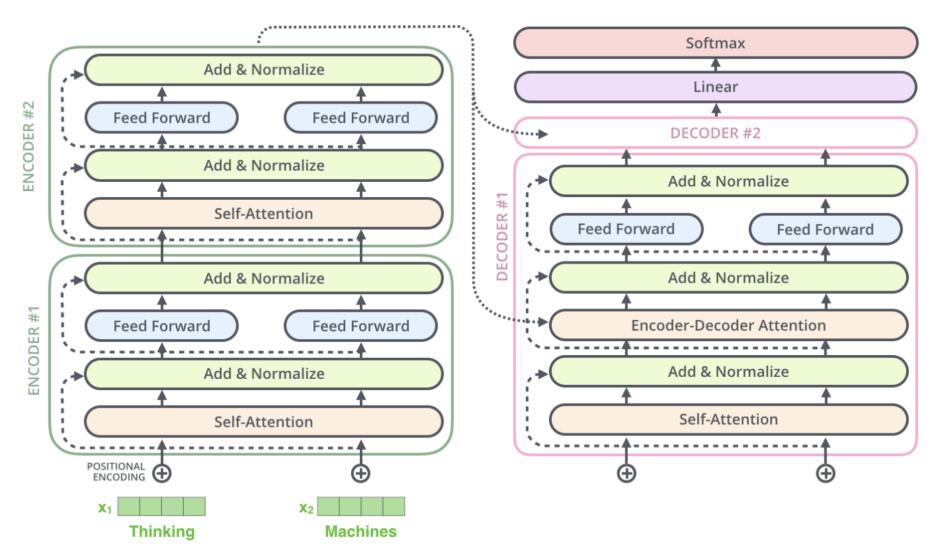
Architecture with residual connection – top level view



Architecture with residual connection – example

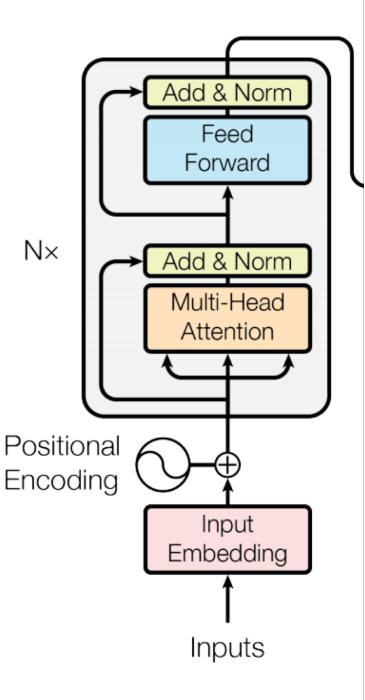


Example: 2 stacked transformer



Complete encoder

 each block is repeated several times, e.g., 6 times



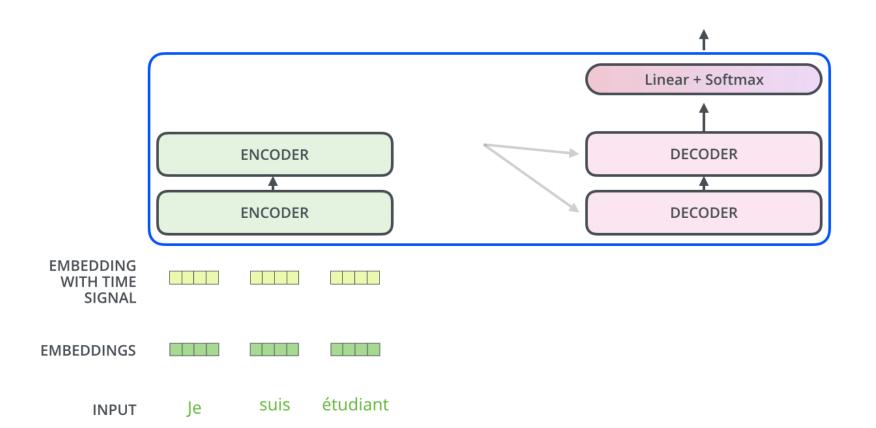
Decoder

- Decoders have the same components as encoders
- An encoder starts by processing the input sequence.
- The output of the top encoder is transformed into a set of attention vectors K and V.
- These are used by each decoder in its "encoder-decoder attention" layer which helps the decoder to focus on appropriate places in the input sequence.

Encoder-decoder in action 1/2

Decoding time step: 1 2 3 4 5 6

OUTPUT

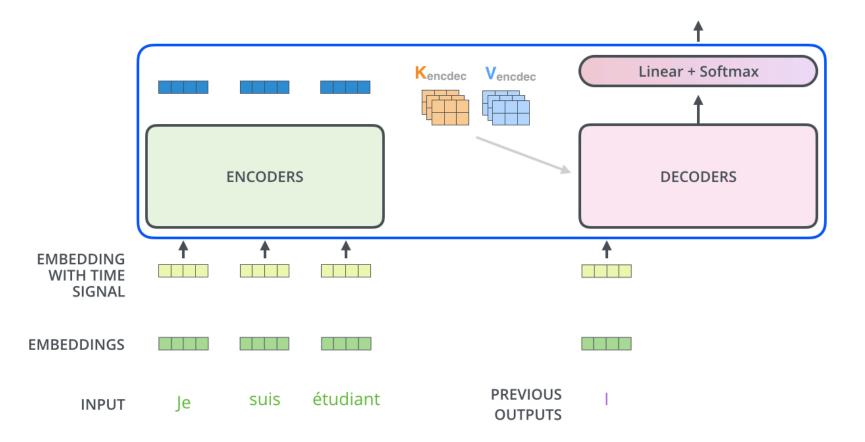


After finishing the encoding phase, we begin the decoding phase. Each step in the decoding phase outputs an element from the output sequence (the English translation sentence in this case).

Encoder-decoder in action 2/2

Decoding time step: 1 (2) 3 4 5 6

OUTPUT



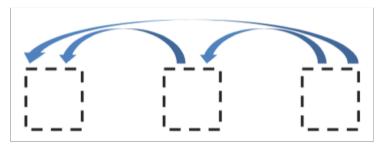
The steps repeat until a special symbol indicating the end of output is generated. The output of each step is fed to the bottom decoder in the next time step. We add positional encoding to decoder inputs to indicate the position of each word.

Self-attention and encoder-decoder attention in the decoder

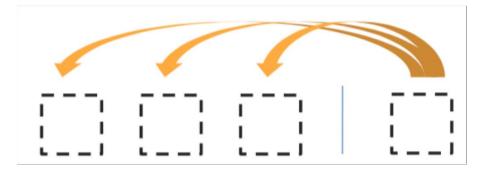
- In the decoder, the self-attention layer is only allowed to attend to itself and earlier positions in the output sequence (to maintain the autoregressive property).
- This is done by masking future positions (setting them to -inf) before the softmax step in the self-attention calculation.
- The "Encoder-Decoder Attention" layer works just like multiheaded self-attention, except it creates its Q (queries) matrix from the layer below it, and takes the K (keys) and V (values) matrix from the output of the encoder stack.

Attentions in the decoder

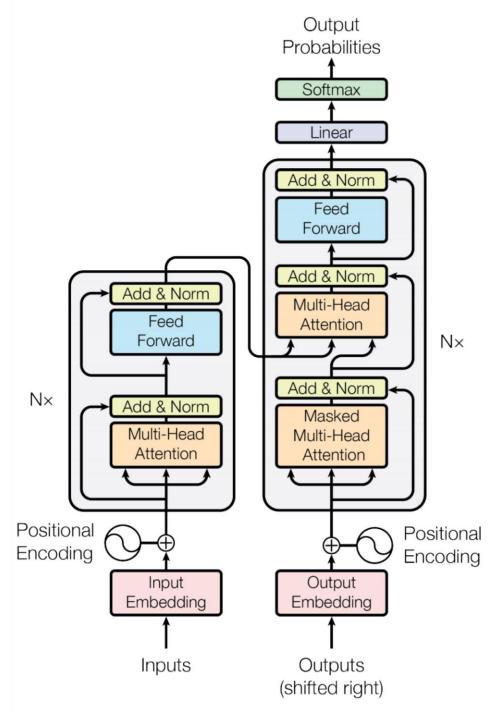
1. Masked decoder self-attention on previously generated outputs



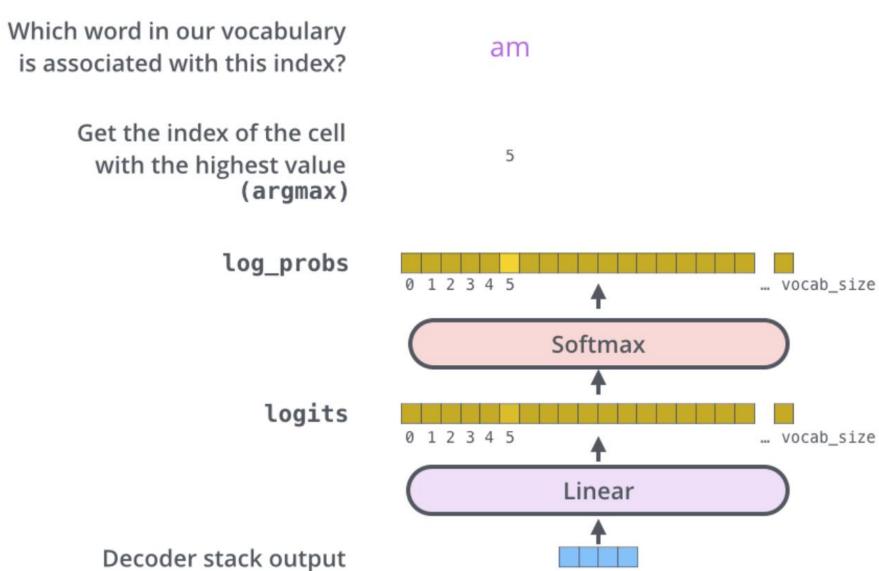
2. Encoder-Decoder Attention, where queries come from previous decoder layer and keys and values come from output of the encoder



One encoderdecoder block



Producing the output words



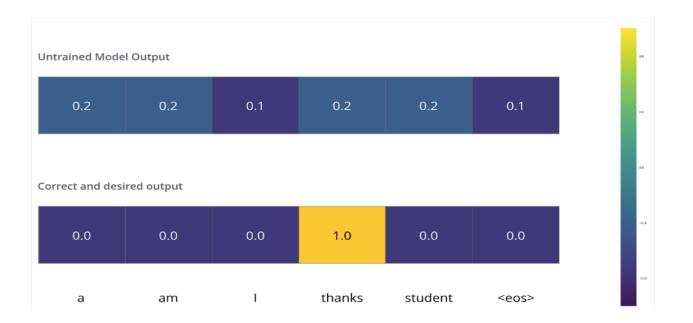
Training the transformer

- During training, an untrained model would go through the exactly the same forward pass. But since we are training it on a labeled training dataset, we can compare its output with the actual correct output.
- For illustration, let's assume that our output vocabulary only contains six words(a, am, i, thanks, student, <eos>)
- The input is typically in the order of 10⁴ (e.g., 30 000)

Output Vocabulary								
WORD	а	am	I	thanks	student	<eos></eos>		
INDEX	0	1	2	3	4	5		

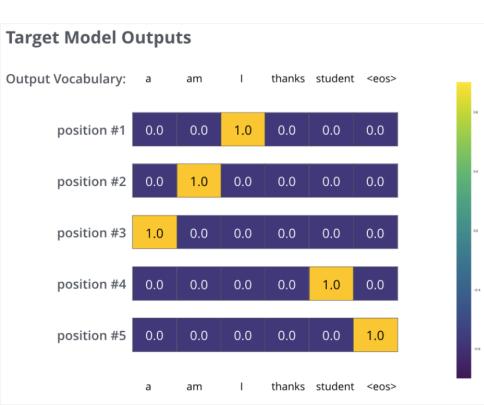
The Loss Function

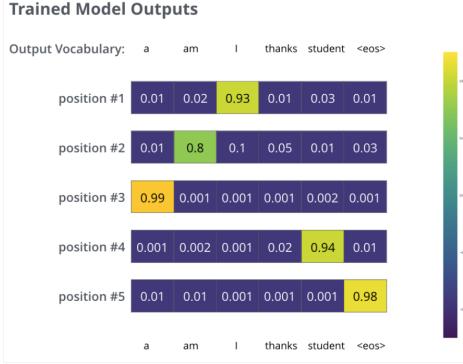
- evaluates the difference between the true output and the returned output
- transformer typically uses cross-entropy or Kullback–Leibler divergence.
- The model output is a probability distribution, the true output is 1-hot encoded, e.g.,



Loss evaluation for sequences

- loss function has to be evaluated for the whole sentence, not just a single word
- transformers use greedy decoding or beam search





Animated workings of transformer

Three flavours of transformers

- encoder only (BERT)
- encoder-decoder (machine translation, T5)
- decoder only (GPT)

BERT

- combines several tasks
- predicts masked words in a sentence
- also predicts order of sentences: is sentence A followed by sentence B or not
- combines several hidden layers of the network
- uses transformer neural architecture, only teh encoder part
- uses several fine tuned parameters
- multilingual variant supports 104 languages by training on Wikipedia
- publicly available

Devlin J, Chang MW, Lee K, Toutanova K (2019) BERT: Pre-training of deep bidirectional transformers for language understanding. In: Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 1 (Long and Short Papers), pp 4171–4186

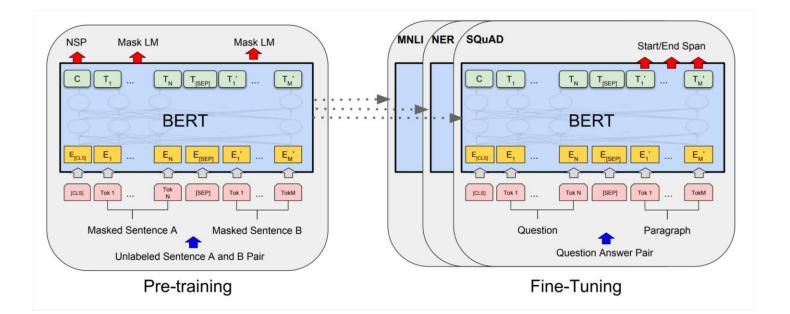
Many BERT-like embeddings

- XLM-R was trained on 2.5 TB of texts in 100 languages
- for Slovene: fastText (a variant of word2vec), ELMo, SloBERTa
- trilingual BERT CroSloEngual
- on Clarin.si
- hundreds of papers investigating BERT-like models in major ML & NLP conferences

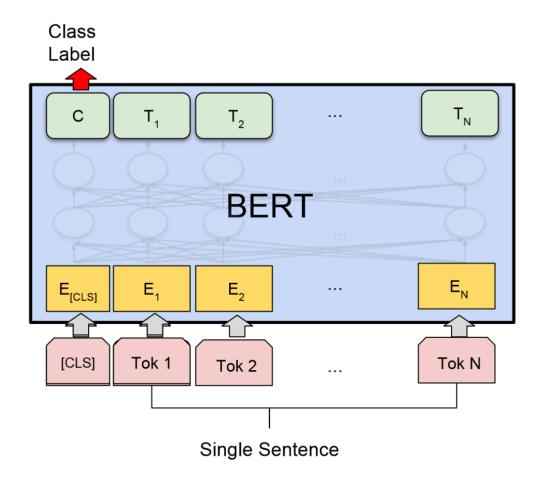
Ulčar, Matej and Marko Robnik-Šikonja. FinEst BERT and CroSloEngual BERT: less is more in multilingual models. In Proceedings of Text, Speech, and Dialogue, TSD2020, 2020.

Use of BERT

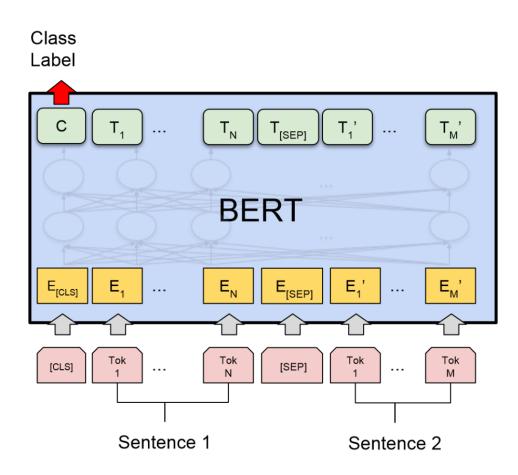
- train a classifier built on the top layer for each task that you fine tune for, e.g., Q&A, NER, inference
- achieves state-of-the-art results for many tasks
- GLUE and SuperGLUE tasks for NLI



Sentence classification using BERT – sentiment, grammatical correctness

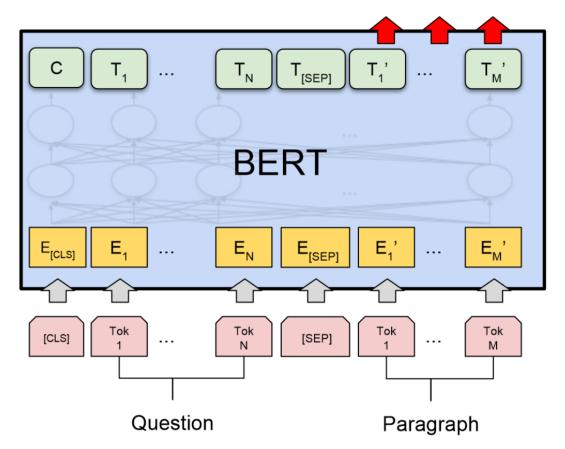


Two sentence classification using BERTinference

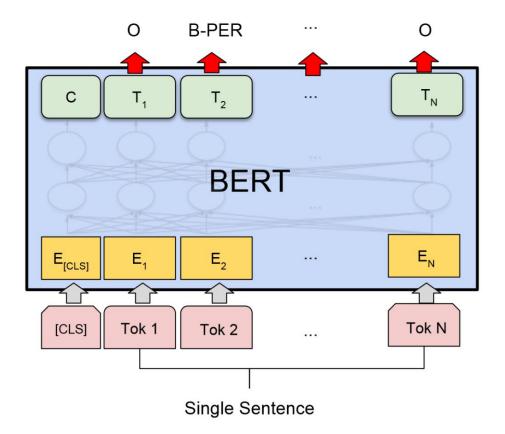


Questions and answers with BERT

Start/End Span

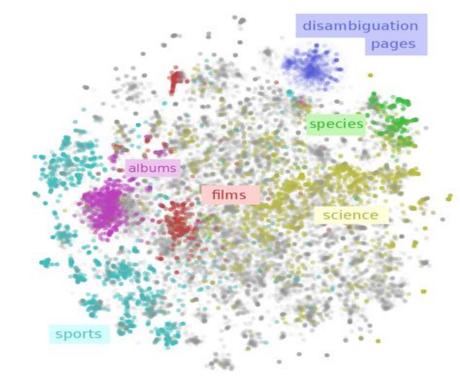


Sentence tagging with BERT-NER, POS tagging, SRL



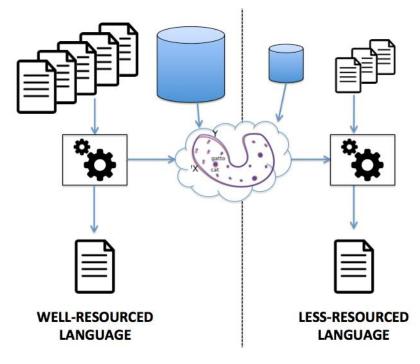
Cross-lingual embeddings

- embeddings are trained on monolingual resources
- words of one language form a cloud in high dimensional space
- clouds for different languages can be aligned
- W S ≈ E or
- ► $W_1 S \approx W_2 E$



Cross-lingual model transfer based on embeddings

• Transfer of tools trained on mono-lingual resources





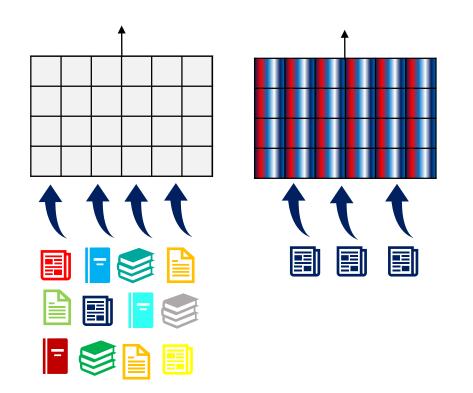
- Tokenization depends on the dictionary
- The dictionary is constructed statistically (SentencePiece algorithm)
- Sentence: "Letenje je bilo predmet precej starodavnih zgodb."
- SloBERTa:
- '_Le', 'tenje', '_je', '_bilo', '_predmet', '_precej', '_staroda', 'vnih', '_zgodb', '.'
- mBERT:

'Let', '##en', '##je', 'je', 'bilo', 'pred', '##met', 'pre', '##cej', 'star', '##oda', '##vnih', 'z', '##go', '##d', '##b', '.'

Ulčar, M., & Robnik-Šikonja, M. (2021) Training dataset and dictionary sizes matter in BERT models: The case of Baltic languages. In *International Conference on Analysis of Images, Social Networks and Texts* (pp. 162-172)

- Pretrained on multiple languages simultaneously
- multilingual BERT supports 104 languages by training on Wikipedia
- XLM-R was trained on 2.5 TB of texts
- allow cross-lingual transfer
- often solve the problem of insufficient training resources for less-resourced languages

Using multilingual models



predsednik je danes najavil ...

Pretraining

Fine-tuning

Classification

Zero-shot transfer and few-shot transfer



• We would like to travel to [MASK], ki je najlepši otok v Mediteranu.

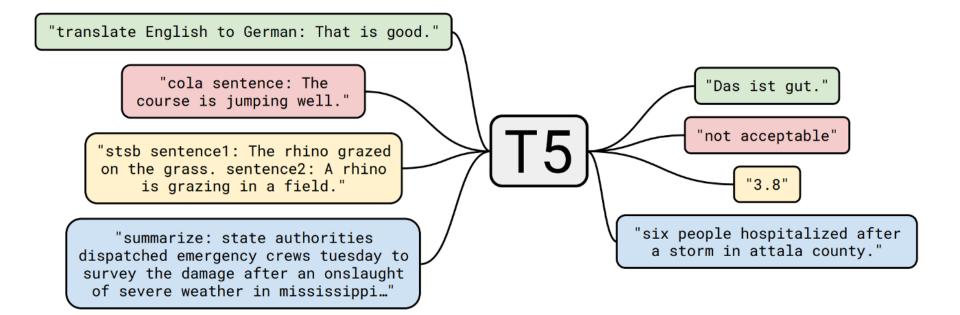
SloBERTa: ..., Slovenija, I, Koper, Slovenia CSE-BERT: Hvar, Rab, Cres, Malta, Brač XLM-R: Mallorca, Tenerife, otok, Ibiza, Zadar mBERT: Ibiza, Gibraltar, Tenerife, Mediterranean, Madeira BERT (en): Belgrade, Italy, Serbia, Prague, Sarajevo

Embed all the things!

- Neural networks require numeric input
- Embedding shall preserve relations from the original space
- Representation learning is a crucial topic in nowadays machine learning
- Lots of applications whenever enough data is available to learn the representation
- In text, BERT-like models rule
- Similar ideas applied to texts, speech, graphs, electronic health records, relational data, time series, etc.

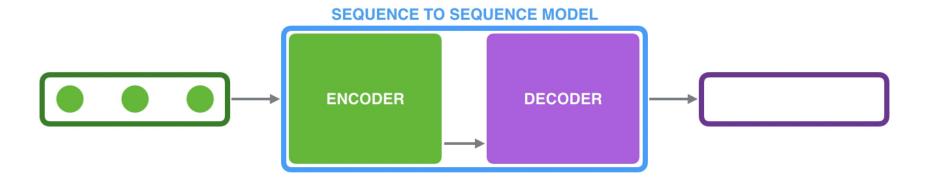


T5 (Text-To-Text Transfer Transformer) models

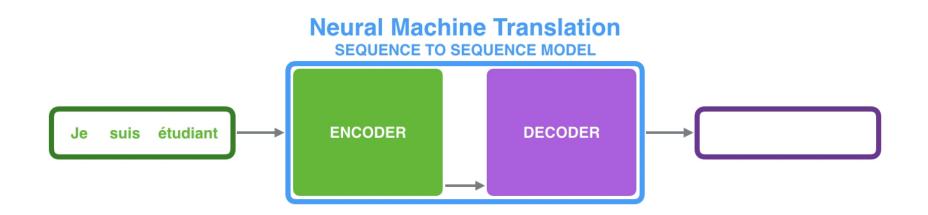


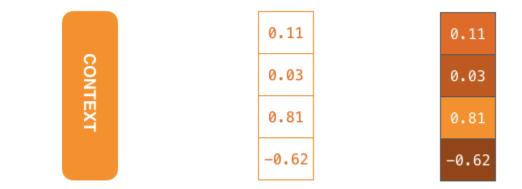
Raffel, C., Shazeer, N., Roberts, A., Lee, K., Narang, S., Matena, M., Zhou, Y, Li, W. & Liu, P. J. (2020). Exploring the limits of transfer learning with a unified text-to-text transformer. *J. Mach. Learn. Res.*, *21*(140), 1-67.

Encoder-decoder for sequences



Encoder-decoder for NMT

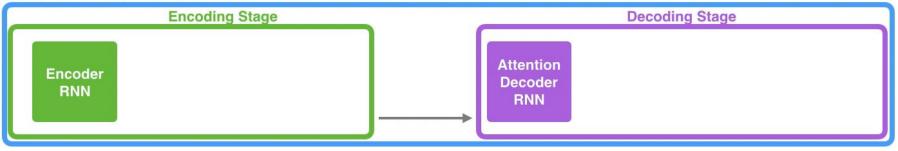




NMT with attention

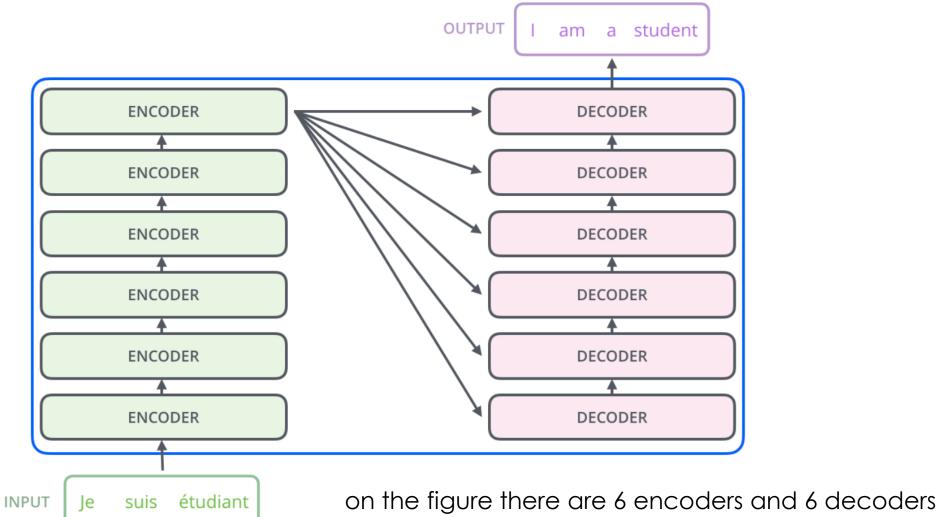
Neural Machine Translation

SEQUENCE TO SEQUENCE MODEL WITH ATTENTION

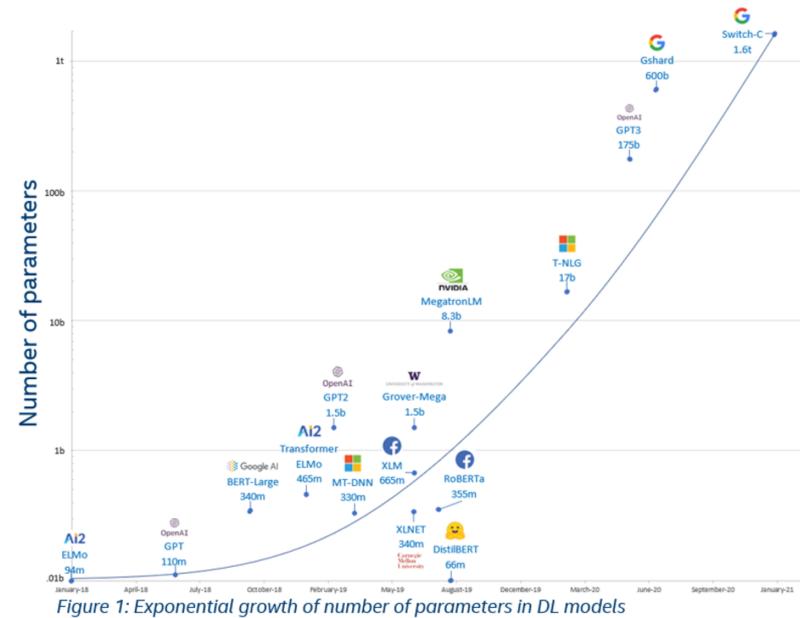


Je	suis	étudiant
00	ouro	CECHICITE

Transformer is an encoder-decoder model

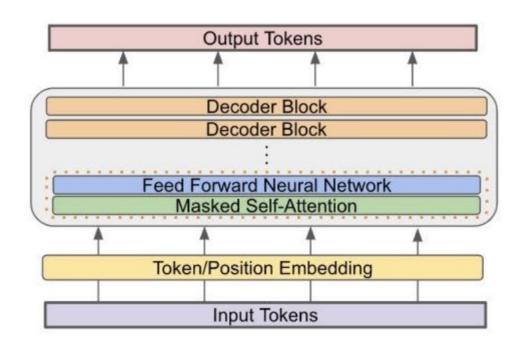


(could be some other number)



Decoder only models

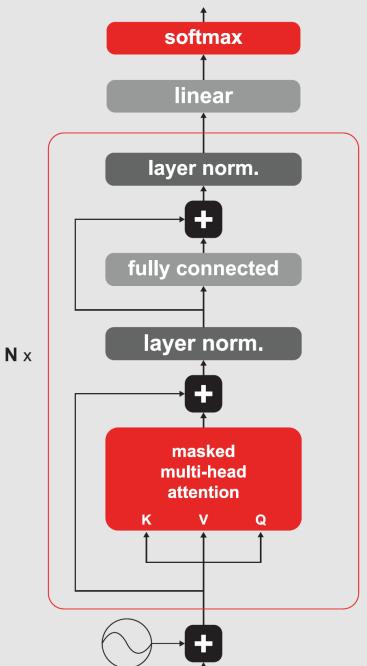
- GPT, GPT-2, GPT-3, ChatGPT, GPT-4
- LLaMA, LLaMA-2
- MPT, Falcon
- Mistral
- OPT, Bloom



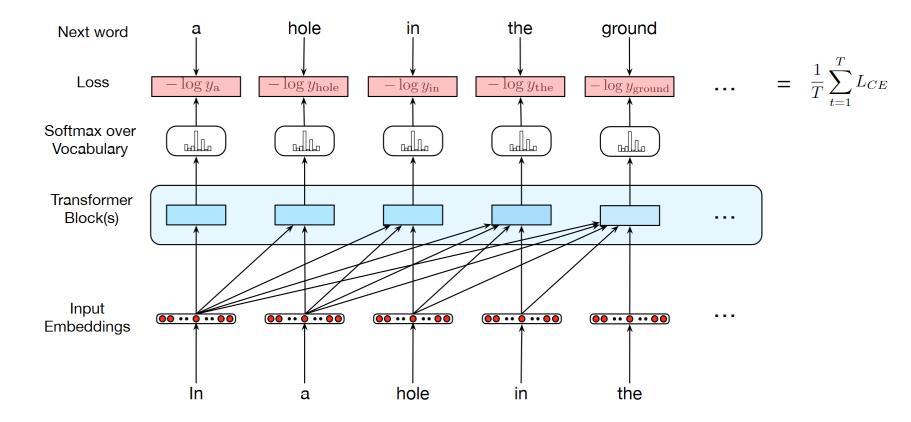
probability distribution over vocabulary

GPT family

- GPT: Generative Pre-trained Transformers
- use only the decoder part of transformer
- pretrained for language modeling (predicting the next word given the context)
- Shortcoming: unidirectional, does not incorporate bidirectionality
- "What are <u>those</u>?" he said while looking at my <u>crocs</u>.



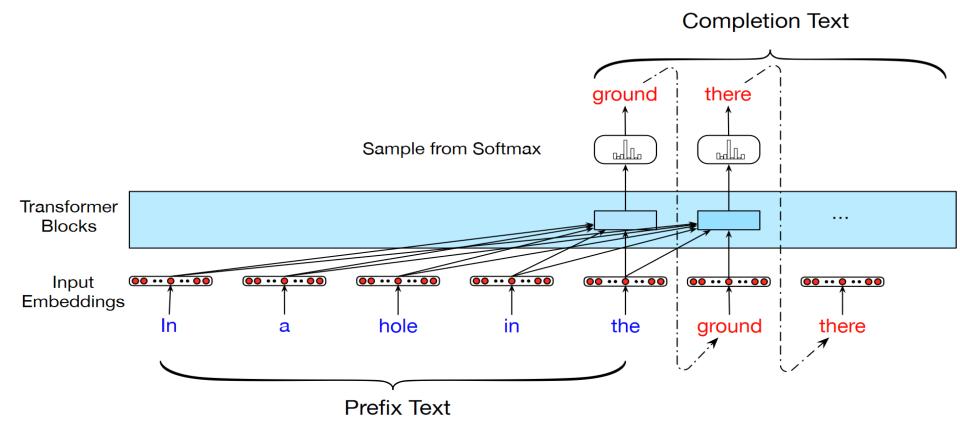
Transformer as a language model



• Can be computed in parallel

Autoregressive generators

• priming the generator with the context



can be used also in summarization, QA and other generative tasks

GPT-2 and GPT-3

- few architectural changes, layer norm now applied to input of each subblock
- GPT-3 also uses some sparse attention layers
- more data, larger batch sizes (GPT-3 uses batch size of 3.2M)
- the models are scaled:

GPT-2:

48 layers, 25 heads dm = 1600, d = 64 context size = 1024

~ 1.5B parameters

GPT-3:

96 layers, 96 heads

dm = 12288, d = 128

context size = 2048

~ 175B parameters

see demos at <u>https://transformer.huggingface.co/</u>

 <u>Radford et al.: Language Models are Unsupervised Multitask Learners, 2019.</u>
 <u>Brown et al.: Language Models are Few-Shot Learners, 2020.</u>

In-context learning in GPT-2 and GPT-3

- GPT-2 and GPT-3 can ditch the "pre-train and fine-tune" training paradigm of GPT;
- GPT-2 explores unsupervised zero-shot learning, whereas in GPT-3 the authors expand the idea into in-context learning;
- Use text input to condition the model on task description and some examples with ground truth.
- Uses zero-shot learning, one-shot learning, few-shot learning (as many examples as they can fit into the context, usually 10-100)
- No gradient updates are performed.

In-context learning

Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

1	Translate English to French:	<	task descriptior
2	cheese =>	<	– prompt

One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.



Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

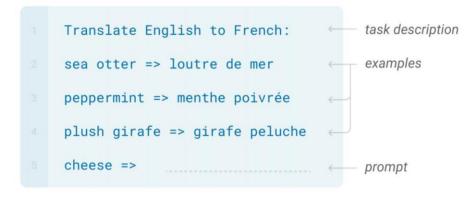


Figure source: <u>Brown et al.: Language Models are</u> Few-Shot Learners, 2020. Title: United Methodists Agree to Historic Split

Subtitle: Those who oppose gay marriage will form their own denomination Article: After two days of intense debate, the United Methodist Church has agreed to a historic split - one that is expected to end in the creation of a new denomination, one that will be "theologically and socially conservative," according to The Washington Post. The majority of delegates attending the church's annual General Conference in May voted to strengthen a ban on the ordination of LGBTQ clergy and to write new rules that will "discipline" clergy who officiate at same-sex weddings. But those who opposed these measures have a new plan: They say they will form a separate denomination by 2020, calling their church the Christian Methodist denomination.

The Post notes that the denomination, which claims 12.5 million members, was in the early 20th century the "largest Protestant denomination in the U.S.," but that it has been shrinking in recent decades. The new split will be the second in the church's history. The first occurred in 1968, when roughly 10 percent of the denomination left to form the Evangelical United Brethren Church. The Post notes that the proposed split "comes at a critical time for the church, which has been losing members for years," which has been "pushed toward the brink of a schism over the role of LGBTQ people in the church." Gay marriage is not the only issue that has divided the church. In 2016, the denomination was split over ordination of transgender clergy, with the North Pacific regional conference voting to ban them from serving as clergy, and the South Pacific regional conference voting to allow them.

- GPT-3 is still a language model and can be used for text generation

- only 12% of respondents correctly classified this as not written by a human



- ChatGPT, OpenAI, Nov. 2022 based on GPT-3.5 with additional training for dialogue
- uses RLHF (reinforcement learning with human feedback)
- demo: <u>https://chat.openai.com/</u>
- huge public impact, possibly disruptive for writing professions, learning, teaching, scientific writing
- GPT-4, 2023: even larger, allows longer context, image input



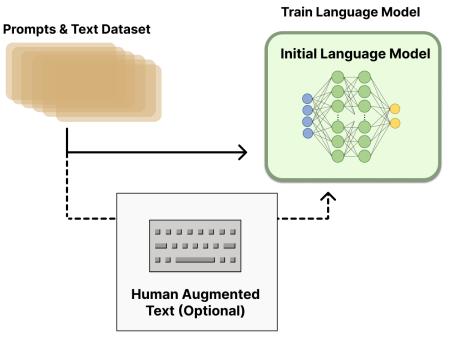
RLHF: idea

- Reinforcement Learning with Human Feedback
- A problem: Human feedback is not present during training
- Idea: Train a separate model on human feedback, this model can generate a reward to be used during training of LLM
- Three stages:
 - 1. Pretraining a language model (LM),
 - 2. Gathering data and training a reward model, and
 - 3. Fine-tuning the LM with reinforcement learning.

Univerza *v Ljubljani* Fakulteta *za računalništvo in informatik*o

RLHF: the reward model 1/2

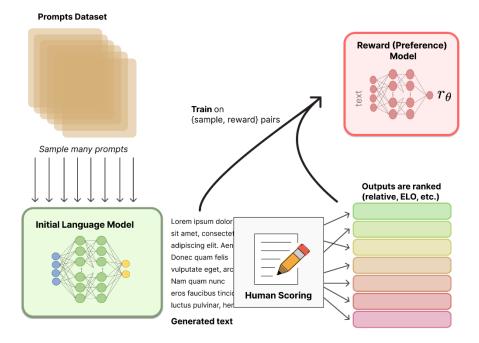
- input: a sequence of text, e.g., produced by LM and optionally improved by humans
- output: a scalar reward, representing the human preference of the text (e.g., a rank of the answer)
- the reward model could be an end-to-end LM, or the model ranks outputs, and the ranking is converted to reward





RLHF: the reward model 2/2

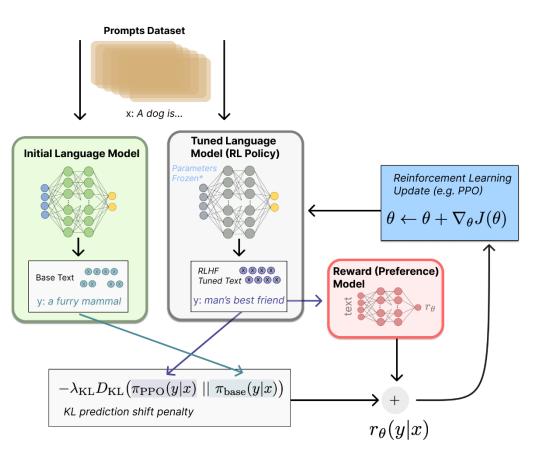
- the training dataset are pairs of prompts and (human improved) LM responses, e.g., 50k instances
- humans rank the responses instead of producing the direct reward as this produces better calibrated scores





RLHF: fine-tuning with RL

- RL does not change all parameters, most of parameters are frozen
- the algorithm: Proximal Policy Optimization (PPO)



Semantic language technologies

Also called text mining; to acquire new knowledge

Summarization, document relations, clustering of documents, new topic detection, related news, directory of important people/institutions, taxonomies, questions & answers named-entity recognition/disambiguation/linking, inference, coreferences resolution

Sentiment analysis (SA)

- Definition: computational study of opinions, sentiments, emotions, and attitude expressed in texts towards an entity.
- Purpose: detecting public moods, i.e. understanding the opinions of the general public and consumers on social events, political movements, company strategies, marketing campaigns, product preferences etc.
- Part of Affective Computing (emotion, mood, personality traits, interpersonal stance, attitude)

SA: getting and preprocessing data

Frequent data sources:

- Twitter, forum comments, product review sites, company's Facebook pages
- Data cleaning
 - quality assessment, annotator (self-) agreement
 - preprocessing: tokenization, emojis, links, hashtags, etc,

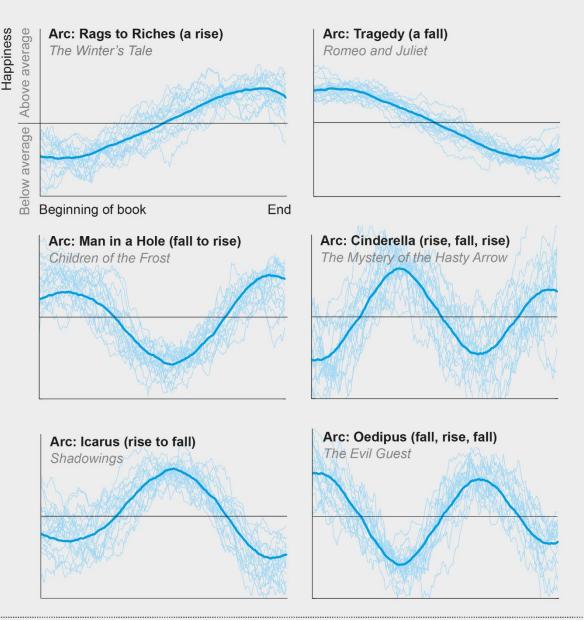
SA tasks

- sentiment classification (binary (polarity), ternary, nary
- subjectivity classification (vs. objectivity)
- review usefulness classification
- opinion spam classification
- emotion analysis
- hate and offensive speech
- stance detection

Emotional states in English fiction

Emotional Arcs

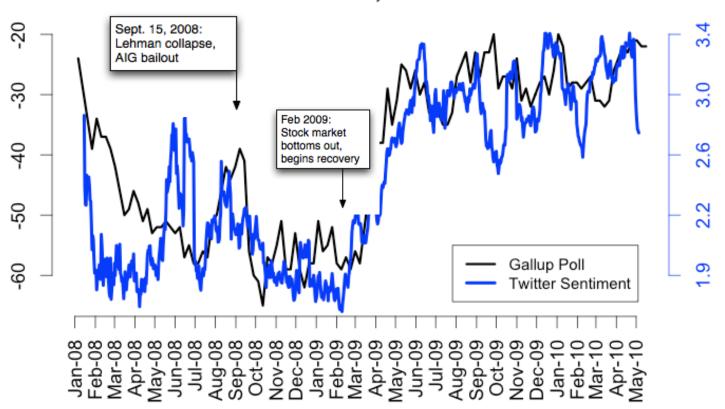
About 85 percent of 1,327 fiction stories in the digitized Project Gutenberg collection follow one of six emotional arcs—a pattern of highs and lows from beginning to end (*dark curves*). The arcs are defined by the happiness or sadness of words in the running text (*jagged plots*). All books were in English and less than 100,000 words; examples are noted.



Public opinion surveys

Twitter sentiment vs. Gallup on consumer sentiment

Brendan O'Connor, Ramnath Balasubramanyan, Bryan R. Routledge, and Noah A. Smith. 2010. From Tweets to Polls: Linking Text Sentiment to Public Opinion Time Series. In ICWSM-2010



window = 15, r = 0.804

Statistical machine translation

- idea from the theory of information
- we translate from foreign language F to English E
- a document is translated based on the probability distribution p(e | f), i.e. the probability of the sentence e in target language based on the sentence in source language f
- Bayes rule arg max_e p(e|f) = arg max_e p(f|e) p(e) / p(f)
- p(f) ca be ignored as it is a constant for a given fixed sentence
- traditional approaches plit the problem into subproblems
 - create a language model p(e)
 - a separate translation model p(f | e)
 - decoder which forms the most probable e based on f

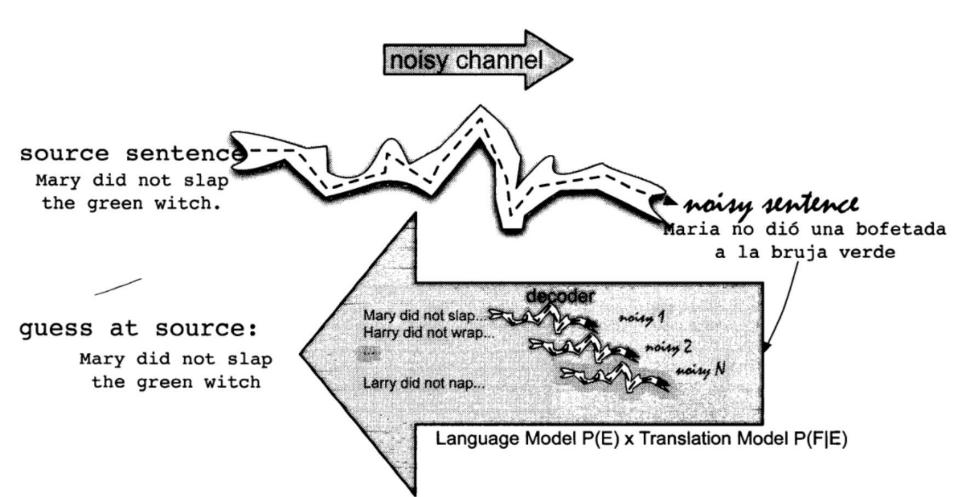
Noisy channel model

given English sentence e

- during transmission over a noisy channel the sentence e is corrupted and we get sentence in a foreign language f
- to reconstruct the most probable sentence e we have to figure out:
 - how people speak in English (language model), p(e) and
 - how to transform foreign language into English (translation model), p(f | e)

Noisy channel

reasoning back



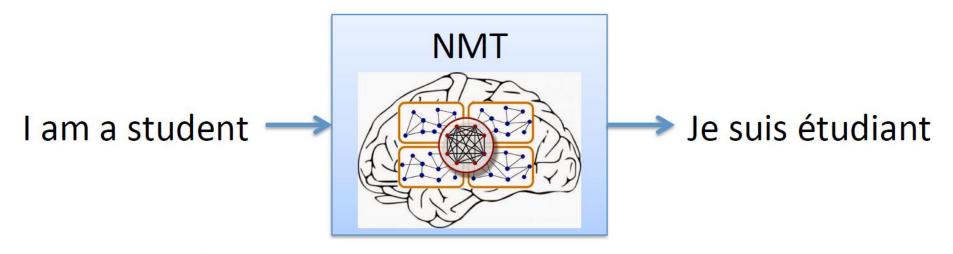
Language model

- each target (English) sentence e is assigned a probability p(e)
- estimation of probabilities for the whole sentences is not possible (why?), therefore we use language models, e.g., 3-gram models or neural language models

Translation model

- we have to assign a probability of p(f | e), which is a probability of a foreign language sentence f, given target sentence e.
- we search the e which maximizes p(e) * p(f | e)
- traditional MT approach: using translation corpus we determine which translation of a given word is the most probable
- we take into account the position of a word and how many words are needed to translate a given word

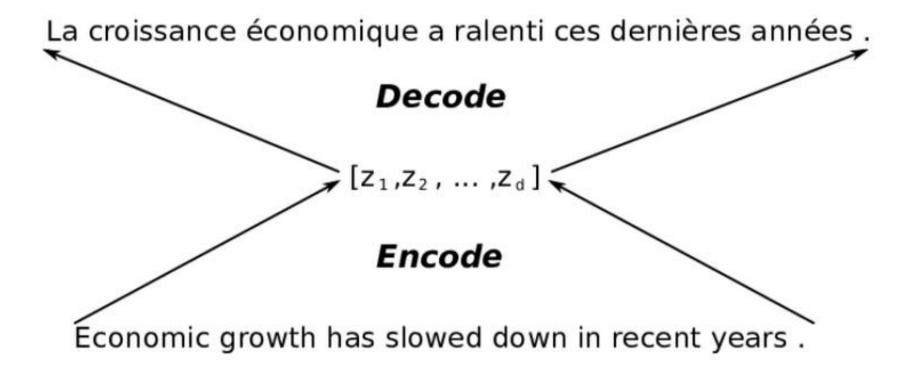
Neural machine translation



(Sutskever et al., 2014; Cho et al., 2014)

 sequence to sequence machine translation (seq2seq)

Encoder-Decoder model



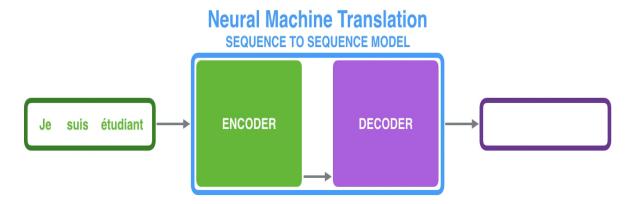
Seq2Seq for NMT

Neural Machine Translation

SEQUENCE TO SEQUENCE MODEL



Encoder-decoder for NMT



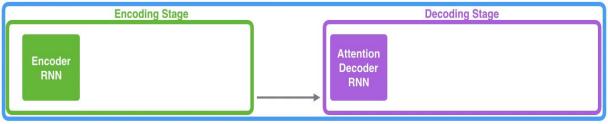
	0.11	0.11
CONTEX	0.03	0.03
TEXT	0.81	0.81
	-0.62	-0.62

Training

- using transformers
- softmax for output
- we maximize
 P(output sentence | input sentence)
- we sum errors on all outputs
- backpropagation
- training on correct translations
- as the translation, we return a sequence of words with the highest probability (not necessary greedily)

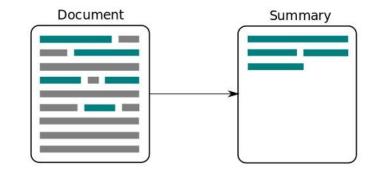
NMT with attention

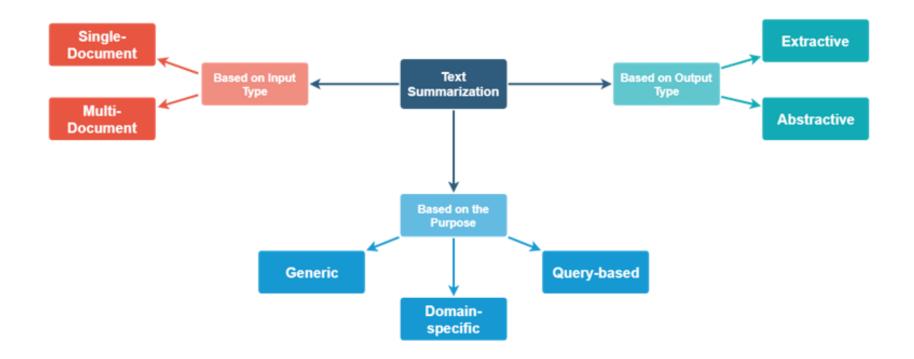
Neural Machine Translation SEQUENCE TO SEQUENCE MODEL WITH ATTENTION





Text summarization





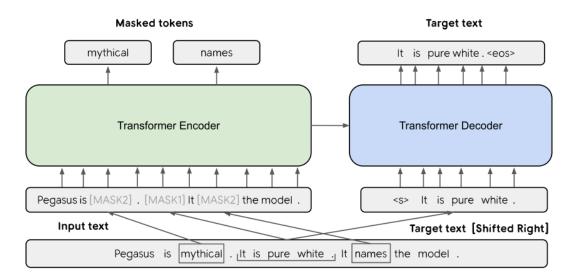
Text summarization

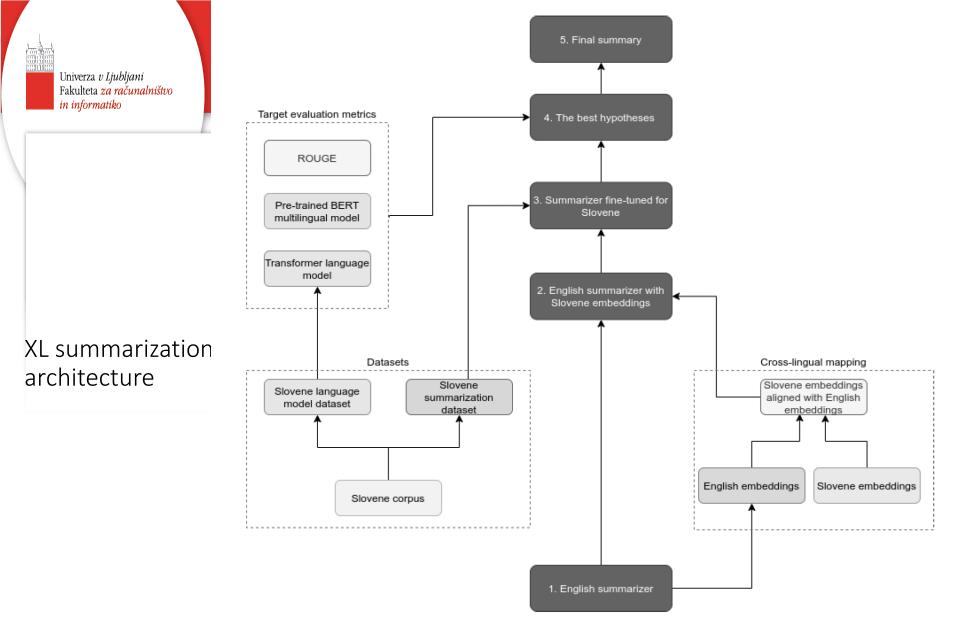
Evaluation:

- ROUGE scores,
- BERTScore,
- with QA:
 - question generation,
 - searching for answers in the summary
- human
- LLMs
- Short and long texts
- cross-lingual

Summarizers – Pegasus

- Transformer BART model
- encoder-decoder architecture
- text garbling and reconstruction
- Auxiliary tasks: masked language model and missing sentence generation
- Demo: <u>https://ai.googleblog.com/2020/06/pegasus-state-of-art-model-for.html</u>





Žagar, A., & Robnik-Šikonja, M. (2022). Cross-lingual transfer of abstractive summarizer to less-resource language. Journal of Intelligent Information Systems, 58(1), 153-173.

Unified QA

- Use several types of questions in T5 model to generate answers: extractive, abstractive, multichoice, yes/no
- A model is trained on all types of questions,
- Finetuned tuned on a specific type of questions

Khashabi, Min, Khot, Sabharwal, Tafjord, Clark in

Hajishirzi. UnifiedQA: Crossing Format Boundaries With a Single QA System. V *Proceedings of the 2020 Conference on Empirical Methods in Natural Language Processing: Findings*, str. 1896–1907, 2020.

Extractive [SQuAD]

Question: At what speed did the turbine operate? Context: (Nikola_Tesla) On his 50th birthday in 1906, Tesla demonstrated his 200 horsepower (150 kilowatts) 16,000 rpm bladeless turbine. ... Gold answer: 16,000 rpm

Abstractive [NarrativeQA]

Question: What does a drink from narcissus's spring cause the drinker to do? **Context:** Mercury has awakened Echo, who weeps for Narcissus, and states that a drink from Narcissus's spring causes the drinkers to "Grow dotingly enamored of themselves." ...

Gold answer: fall in love with themselves

Multiple-Choice [ARC-challenge]

Question: What does photosynthesis produce that helps plants grow? Candidate Answers: (A) water (B) oxygen (C) protein (D) sugar Gold answer: sugar

Yes/No [BoolQ]

Question: Was America the first country to have a president? **Context:** (President) The first usage of the word president to denote the highest official in a government was during the Commonwealth of England ... **Gold answer:** no