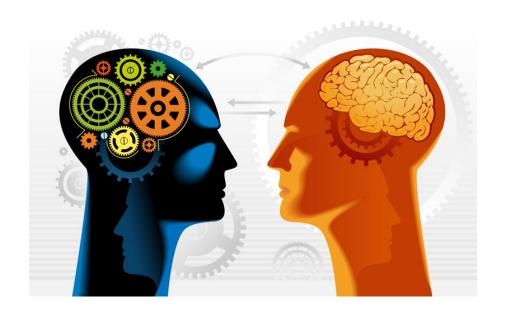
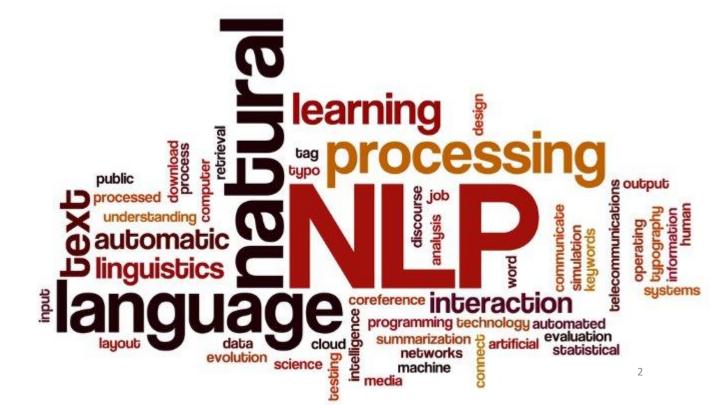
Natural language processing — an introduction



Prof Dr Marko Robnik-Šikonja Edition 2024

Outline

- about the course
- contents overview
- language understanding and intelligence
- overview of the NLP area



Lecturer

- Prof Dr Marko Robnik-Šikonja
- University of Ljubljana
 Faculty of Computer and Information Science
 Head of the Laboratory for Cognitive Modeling
- FRI, Večna pot 113, room 2.06, 2nd floor, right from the elevator
- marko.robnik@fri.uni-lj.si
- https://fri.uni-lj.si/en/employees/marko-robnik-sikonja
- tel: (01) 4798 241
- Contact hour
 - Wednesday, 14:00 -1500; but preferably email me; necessary for other slots and Zoom
- Research interests: artificial intelligence, machine learning, natural language processing, network analytics, data science
- Teaching: courses from the area of machine learning, natural language processing, data mining, and algorithms
- Research principle: open science



Assistants

- Assist Prof Dr Slavko Žitnik slavko.zitnik@fri.uni-lj.si
- Laboratory for Data Technologies
- Research interests: NLP, information retrieval, semantic web

- Assist. Aleš Žagar ales.zagar@fri.uni-lj.si
- Laboratory for Cognitive Modelling
- Research interests: NLP, knowledge injection into neural networks

- Assist. Boshko Koloski boshko.Koloski@ijs.si
- Research interests: NLP, graphs

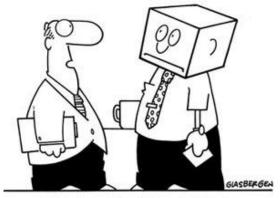






Goals of the course

- students shall become acquainted with
 - basics of natural language processing and understanding
 - basic approaches and data representations for NLP
 - modern techniques for NLP
 - selected relevant NLP tasks
 - relevant research challenges in the area of NLP and NLU, computational linguistics, and semantics
- teach students a practical use of
 - practical approaches to NLP
 - selected tools
 - selected modern techniques for NLP
- awareness of ethical issues in NLU
- increase the (mental) problem-solving toolbox with new NLP approaches and techniques
- awareness of languages as important sources of information



"Thinking outside of the box is difficult for some people. Keep trying."

Learning outcomes

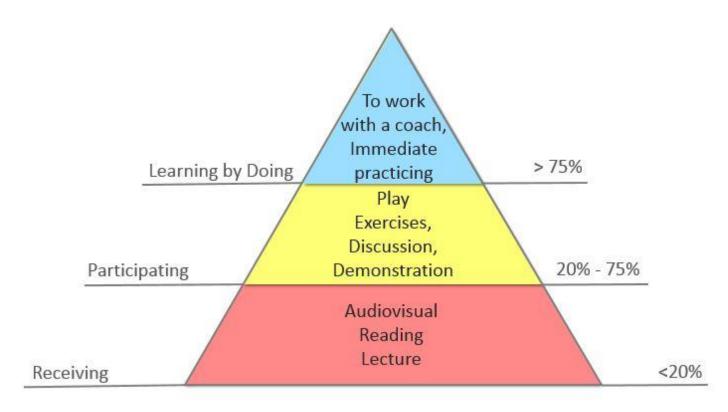
Upon completion of the course, students shall:

- understand approaches to syntax and semantics in NLP,
- use and adapt machine learning techniques for NLP
- apply and critically evaluate natural language processing tools
- know the existing language resources and be able to design new ones
- use text representations and adapt them to new contexts
- use and evaluate approaches to text classification, summarization, machine translation, affective computation, question answering, etc.

Lectures and tutorials

- Lectures
 - introduction to the topic, discussion
 - some examples
 - broader view of the topics
- Tutorials
 - exercises
 - assignments motivated by practical use
 - assistant presents the assignments, helps with tips, moderates discussion, so...
 - ...come prepared and pose questions.
 - introduce some problem solving tools and useful software
 - mostly deals with English and Slovene

BTW: retention of learning



Retention of Learning

I. Kokcharov @ 2015

Syllabus 1/2



- Introduction to natural language processing: motivation, language understanding, ambiguity, traditional, statistical, and neural approaches.
- 2. Text preprocessing and normalization: normalization techniques, lemmatization.
- 3. Language resources: corpora, dictionaries, thesauri, knowledge networks and semantic databases, WordNet.
- Text representation: sparse and dense; language models; word, sentence, and document embeddings.
- 5. Deep neural networks for text: recurrent neural networks, CNNs for text, transformers.
- 6. Neural embeddings: word2vec, fastText, ELMo, doc2vec
- 7. Large language models (BERT, GPT, T5 families) and multimodal models: presentation, pretraining, fine-tuning
- 8. Large generative language models, prompt engineering, and retrieval augmented generation

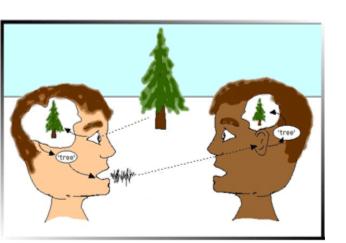
Syllabus 2/2



- 8. Text similarity: measures, clustering approaches, cosine distance, language networks, and graphs.
- Shallow computational and lexical semantics: part-of-speech tagging, dependency parsing, named entity recognition, semantic role labelling, FrameNet.
- 10. Word senses and disambiguation.
- 11. Affective computing: sentiment, emotions.
- 12. Text summarization: text representations, extractive methods, query-based methods, abstractive summarization.
- 13. Question answering and reading comprehension
- 14. Machine translation: statistical and neural machine translation.
- 15. Semantic representations: knowledge graphs for commonsense reasoning.

What the course does not cover?

- Speech processing: recognition and synthesis (a course in UL Faculty of Electrical Engineering, "Speech technologies")
- Information retrieval (the FRI course "Web information extraction and retrieval")
- Linguistics
- Semantic web



Prerequisites

- Recommended knowledge
 - Python programming,
 - probability and statistics,
 - machine learning

Obligations

- 5 quizzes checking continuous understanding of contents
- projects, composed of three stages, 50 points
- a written exam, 50 points

Grading

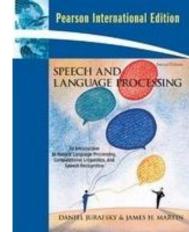
Obligation	% of total	subject to
Five quizzes	0%	≥ 50% altogether
Projects	50%	≥ 50% of points
Written exam	50%	≥ 50% of points

Learning materials

- learning materials in the eClassroom http://ucilnica.fri.uni-lj.si
- slides are updated continuously
- links to the literature
- code and examples
- links to datasets

Literature

 Jurafsky, David and Martin, James H. Speech and Language Processing: An Introduction to Natural Language Processing, Computational Linguistics and Speech Recognition, 3rd edition draft, 2024. Basic course literature; available on <u>authors' webpages</u>



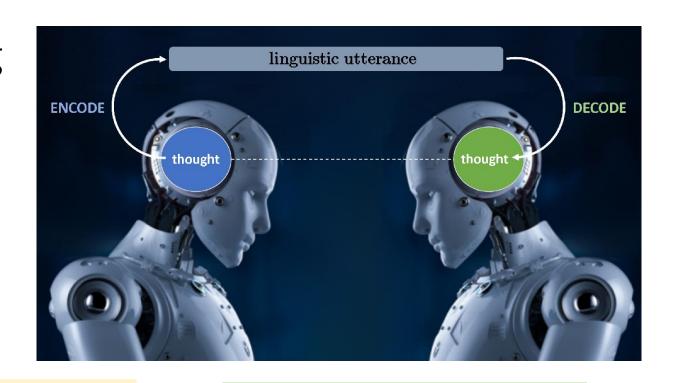
- Simon J.D. Prince: Understanding Deep Learning. MIT Press, 2023
 <u>https://udlbook.github.io/udlbook/</u>
 This recent book intuitively explains many important concepts and techniques in deep learning.
- Bird, Steven, Ewan Klein, and Edward Loper. Natural language processing with Python. O'Reilly Media, Inc., 2009.
 <u>Freely available book</u>, updated in 2019, based on NLTK library for Python 3
- scientific papers, blogs, python notebooks for deeper understanding of certain topics

Two views of natural language processing

- Techniques for language **processing**: syntax, grammars, language resources, text representation, speech, text classification
- Attempts to understand language: semantics and pragmatics of language, related to the goals of artificial intelligence

Understanding

Walid Saba, "Machine Learning Won't Solve Natural Language Understanding", The Gradient, 2021.

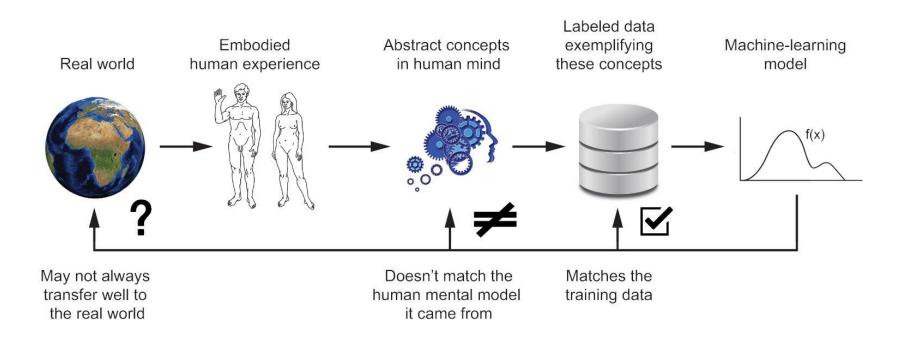


Xanadu, who is a living young human adult, and who was in graduate school, quit graduate school to join a software company that had a need for a new employee.

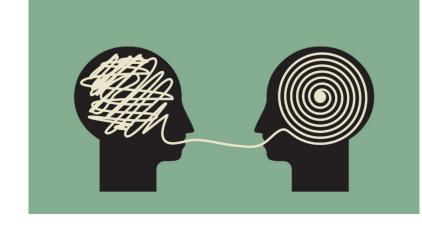


Xanadu quit graduate school to join a software company.

Understanding ML models is difficult



Understanding language



A grand challenge of (not only?) artificial intelligence

Who can understand me?

Myself I am lost

Searching but cannot see

Hoping no matter cost

Am I free?

Or universally bossed?

 Not just poetry, what about instructions, user manuals, newspaper articles, seminary works, internet forums, twits, legal documents, i.e. license agreements, etc.



Understanding NL by computers

- Understanding words, syntax, semantics, context; writer's intentions, knowledge, background, assumptions, biases, etc.
- Ambiguity in language
 - Newspaper headlines intentional ambiguity clickbaits
 - Juvenile court to try shooting defendant
 - Kids make nutritious snacks
 - Miners refuse to work after death
 - Doctor on Trump's health: No heart, cognitive issues

Ambiguity

I made her duck.

- Possible interpretations:
 - I cooked waterfowl for her.
 - I cooked waterfowl belonging to her.
 - I created the (plaster?) duck she owns.
 - I caused her to quickly lower her head or body.
 - I waved my magic wand and turned her into undifferentiated waterfowl.

- Spoken ambiguity
 - eye, maid

Syntax ambiguity

- Syntactic ambiguity
 Flying planes can be dangerous.
- flying can be interpreted as an adjective modifying planes
 Planes that are flying can be dangerous.
- or as a verb in gerundive form
 It can be dangerous to fly planes.
- Word ambiguity
 The bat flew through the air.
- Unclear reference of a word or phrase
 The boy and the dog were playing in the park. He ran into a tree.
- more examples
 John went to the bank.

Semantic ambiguity

- The girl told the story cried.
- Put the box on the table in the kitchen.
- Bring your old car seat to be recycled.

Disambiguation

- in search queries: jaguar, Paris
- user profiles
- POS tagging,
- word sense disambiguation
- probabilistic parsing
- speech act interpretation, e.g., a statement or a question:
 - We made it. We made it?

Linking

Linking refers to the ability of a reader to connect units of information on the word, sentence, or discourse level. One example called in syntactic theory a "self-embedded structure." E.g.,

The boy the girl the men left watched then left.

- Which noun phrase (the boy, the girl, the men) is linked with each of the verbs (left, watched, left)
- Valid also for other aspects of texts. For example, narratives can contain stories embedded within stories that are in turn embedded within stories. This can make it difficult for readers to link together units of information so that they can understand the text
- Readability of a text is determined with several linguistic factors (syntactic semantic, morphological, and discourse).

Ambiguity and humor

- collection of linguistic humor by Beatrice Santorini, e.g., recommendation letters
- If you have to write a letter of recommendation for a fired employee, here are a few suggested phrases.

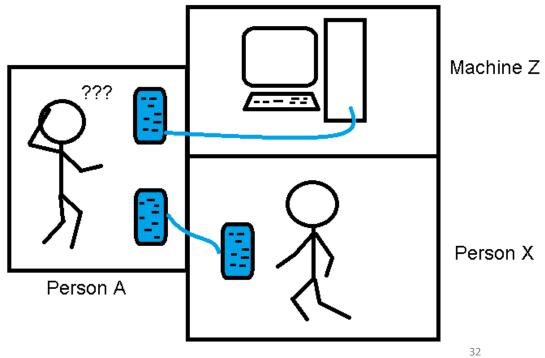
Lexical ambiguity For a chronically absent employee A man like him is hard to find. He's an unbelievable worker. For a dishonest employee For a lazy employee You would indeed be fortunate to get this person to work for you. For the office drunk Every hour with him was a happy hour. Structural ambiguity For a chronically absent employee It seemed her career was just taking off. For a dishonest employee Her true ability was deceiving. For a stupid employee I most enthusiastically recommend this candidate with no qualifications whatsoever. For the office drunk He generally found him loaded with work to do. Scope ambiguity For an employee who is not worth further All in all, I cannot say enough good things about this consideration as a job candidate candidate or recommend him too highly. For an employee who is so unproductive I can assure you that no person would be better for the that the job is better left unfilled job. Other For a lazy employee He could not care less about the number of hours he has to put in. For an employee who is not worth further I would urge you to waste no time in making this consideration as a job candidate candidate an offer of employment. 29 For a stupid employee There is nothing you can teach a man like him.

Understanding language as (artificial) intelligence test

 The system understanding natural language on human level should contain a large portion of human knowledge and would achieve the most important goals of artificial intelligence. Its response would be indistinguishable from human's.

Turing test

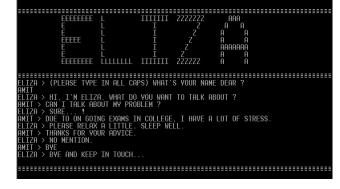
- Turing test,
- Loebner prize
- Chatbots



Chatbots attempt to solve Turing test

- CYC, ELISA, ALLICA, chatterbot,
- VIDA, TIA,
- Siri (knowledge recognition, context detection, web service recommendation)
- ChatGPT, You.com

ELIZA



- ELIZA (Joseph Weizenbaum, 1966)
- limited conversation (Rogerian psychiatrist)

User: You are like my father in some ways.

ELIZA: What resemblance do you see?

User: You are not very aggressive but I think you don't want me to

notice that.

ELIZA: What makes you think I am not aggressive?

User: You don't argue with me.

ELIZA: Why do you think I don't argue with you?

User: You are afraid of me.

ELIZA: Does it please you to believe I am afraid of you?

ELIZA effect

- While Weizenbaum was clear that ELIZA couldn't actually understand what people said to it, that didn't stop people from projecting understanding onto ELIZA. Weizenbaum wrote that he was "startled to see how quickly and how very deeply people conversing with ELIZA became emotionally involved with the computer and how unequivocally they anthropomorphized it." This became known as the "ELIZA effect."
- But as <u>LibrarianShipwreck recounts</u>, Weizenbaum became a much more vocal critic of Al upon realizing "that even once the processes were explained many people still bought into the 'illusion.'" Weizenbaum was prescient in noting that "A certain danger lurks here."
- Similarly, the discourse surrounding ChatGPT is mystical. For example, at the World Economic Forum, Coursera CEO Jeff Maggioncalda said "It looked like magic," adding that it is a "game changer" that is "blowing my mind."
- Similarly, popular press highlights how ChatGPT "learns," "thinks," or "feels" rather than being a fancy version of autocomplete that only ever offers approximations.

GPT-3 – a regressive language model as a chatbox

the example is cherry-picked

```
Q: What is your favorite animal?
A: My favorite animal is a dog.

Q: Why?
A: Because dogs are loyal and friendly.

Q: What are two reasons that a dog might be in a bad mood?
A: Two reasons that a dog might be in a bad mood are if it is hungry or if it is hot.

Q: How many eyes does a giraffe have?
A: A giraffe has two eyes.

Q: How many legs does a frog have?
A: A frog has four legs.

Q: Are there any animals with three legs?
A: No, there are no animals with three legs.

Q: Why don't animals have three legs?
A: Animals don't have three legs because they would fall over.
```

ChatGPT

- very good but still lots of problems: bias, logical reasoning, math, ethics and morality, hallucinations
- convincing but sometimes wrong

- Bob has two sons. John and Jay. Jay has one brother and father. Father has two sons. Jay's brother has a brother and a father. Who is Jay's brother
 - Based on the information provided, it is not possible to determine the identity of Jay's brother. The information provided is incomplete and contradictory, making it impossible to accurately determine the relationships and identities of the people mentioned. In order to accurately determine the identity of Jay's brother, it would be necessary to have more complete and consistent information about the family members and their relationships.
- Who is Jay's father
 - Based on the information provided, it is not possible to determine the identity of Jay's father. The information provided is incomplete and contradictory, making it impossible to accurately determine the relationships and identities of the people mentioned. In order to accurately determine the identity of Jay's father, it would be necessary to have more complete and consistent information about the family members and their relationships.

6 7

Knowledge about language – linguistic analysis 1/2

Linguistic analysis contains several tasks: recognition of sounds, letters, word formation, syntactic parsing, recognizing semantic, emotions. Phases:

- Prosody the patterns of stress and intonation in a language (rhythm and intonation)
- Phonology systems of sounds and relationships among the speech sounds that constitute the fundamental components of a language
- Morphology the admissible arrangement of sounds in words; how to form words, prefixes and suffixes ...
- Syntax the arrangement of words and phrases to create well-formed sentences in a language

Knowledge about language – Linguistic analysis 2/2

- Semantics the meaning of a word, phrase, sentence, or text
- Pragmatics language in use and the contexts in which it is used, including such matters as deixis (words whose meaning changes with context, e.g., I he, here, there, soon), taking turns in conversation, text organization, presupposition, and implicature

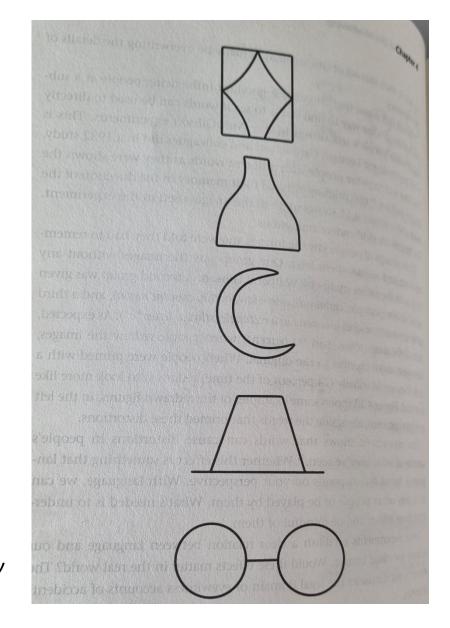
Can you pass me the salt? Yes, I can.

 Knowing the world: knowledge of physical world, humans, society, intentions in communications ...

Limits of linguistic analysis

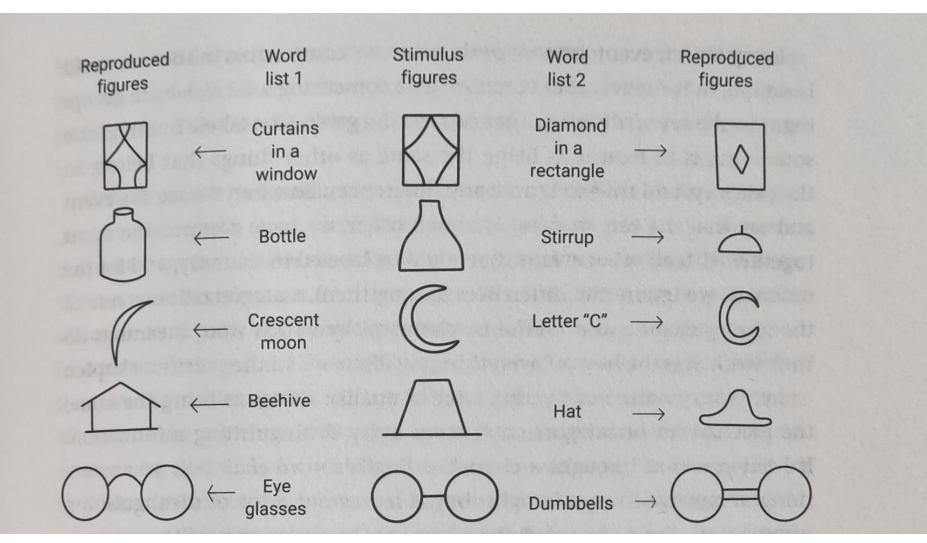
- levels are dependent
- e.g., intonation affects semantics
- sarcasm

Linguistic priming



Enfield, N.J., 2022. Language vs. reality: Why language is good for lawyers and bad for scientists. MIT Press.

Linguistic priming



Historically: two approaches

symbolical

- based on manually injected knowledge
- grammars, frames, parse trees, etc.
- top-down approach using grammatical patterns and semantics
- 'Good Old-Fashioned Al

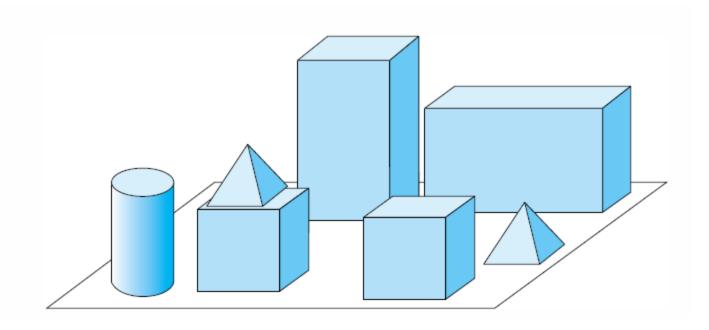
statistical

- knowledge is extracted from large corpora
- bottom-up from texts, learning patterns and links, probabilistic reasoning (possibly syntactically or semantically wrong)
- large pretrained language models: BERT, GPT, T5, ChatGPT, LLaMa-2
- Merging both worlds: injecting (symbolical) knowledge into DNNs

How it all started?

- micro worlds
- example: SHRDLU, world of simple geometric objects
 - What is sitting on the red block?
 - What shape is the blue block on the table?
 - Place the green pyramid on the red brick.
 - Is there a red block? Pick it up.
 - What color is the block on the blue brick? Shape?

Micro world: block world, SHRDLU (Winograd, 1972)



Classical approach to text understanding

- text preprocessing
- 1. phase: syntactic analysis
- 2. phase: semantic interpretation
- 3. phase: use of world knowledge
- Hmm, what is text understanding, actually?

Basic text preprocessing – the classical pipeline

- document → paragraphs → sentences → words
- words and sentences ← POS tagging

still partially used in neural text processing

1. phase of text understanding: Syntactic analysis

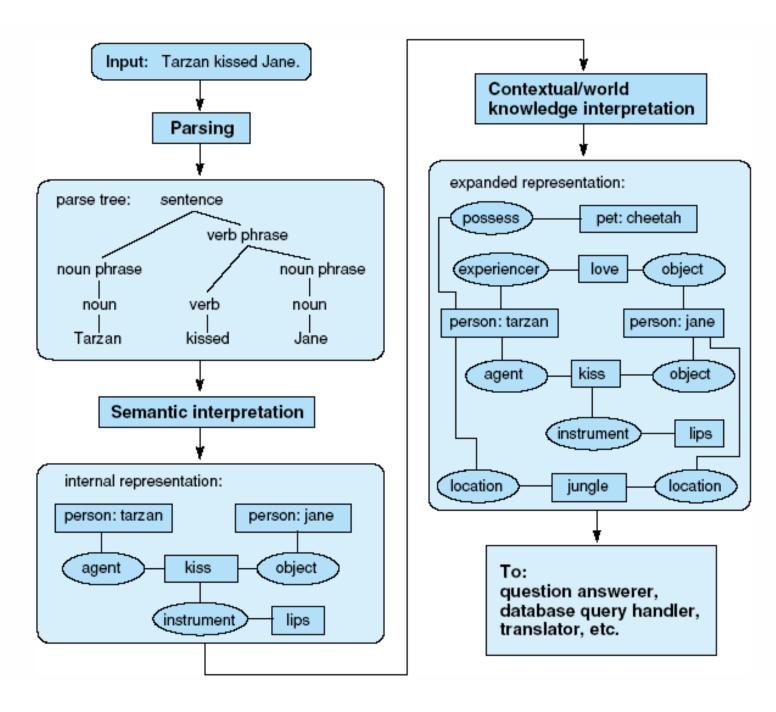
- Find syntactical structure
- part-of-speech (POS) tagging (noun, verb, preposition, ...)
- The role in the sentence (subject, object, predicate)
- The result is mostly presented in a form of a parse tree.
- Needed: syntax, morphology, and some semantics.

2. phase: Interpretation

- Knowledge of word meaning and their language use
- Result: conceptual graphs, frames, logical program
- Check semantics

3. phase of text understanding: Use of world knowledge

- Extend with background knowledge
- Consider the purpose of the system: summarization, database interface, etc.
- E.g., Cyc and openCyc knowledge bases present ontology and knowledge base of everyday common-sense knowledge, e.g.,
 - "Every tree is a plant" and "Plants die eventually"
- process incrementally, adding the meaning of previous sentences



Where is NLP today?

- active research area with many commercial applications
 - speech recognition and synthesis
 - automatic reply engines
 - machine translation
 - text summarization
 - question answering
 - language generation
 - interface to databases
 - intelligent search and information extraction
 - sentiment detection
 - semantic analysis: e.g., role labelling,
 - named entity recognition and linking
 - categorization, classification documents, messages, tweets, etc.
 - many (open-source) tools and language resource
 - prevalence of deep neural network approaches
 - cross-lingual approaches
 - LLMs are everywhere

NLP resources and technologies

- language technologies
 - prevalence of deep neural network approaches
 - LLM pretraining, fine-tuning, and domain-adaptation
 - text embeddings, cross-lingual approaches
 - named entity recognition and linking
 - categorization, classification of documents, messages, tweets, etc.
 - summarization, question answering, machine translation
 - speech recognition and generation
 - text generation, dialogue systems
 - many (open-source) tools and language resource
- language resources
 - importance of large text corpora: monolingual, parallel
 - knowledge graphs
 - dictionaries and thesauri
 - many datasets for ML tasks: QA, NLI, paraphrasing, coreference resolution, WSD, sentiment, offensive speech, etc.

NLP success stories

- Jeopardy, 2011: IBM Watson wins in a quiz against two human champions
- useful tools like Google Translate, Siri, Cortana, Alexa
- search engines
- information extraction and retrieval
- speech recognition
- text classification
- useful summarization and question answering
- ChatGPT

Language understanding

- Can current approaches pass Turing test?
- Can a system understand a language?
- Do large language models understand language?



- Do we understand what is understanding?
- We don't have good enough models for knowledge representation.
- Injecting knowledge into deep neural networks: factual, linguistic, common-sense, domain specific

CJVT UL: Center for language resources and technologies of University of Ljubljana (Center za jezikovne vire in tehnologije Univerze v Ljubljani)

- many practical open-source technologies and solution using NLP and ML for Slovene
- corpora and datasets
- thesaurus, dictionary of collocations
- lexicon of wordforms, lexical database
- sentiment lexicon
- machine translation
- speech recognition
- neural POS taggers
- models for comma placement, stress, readability
- summarizer
- cross-lingual models
- embeddings
- etc.
- www.cjvt.si
- www.slovenscina.eu

